

Body of European Regulators
for Electronic Communications

BEREC



6th BEREC Stakeholder Forum

17 October 2018 Brussels

#BERECforum

6th BEREC Stakeholder Forum Agenda

12:30-13:30 Lunch and Registration

13:30 Start of Meeting

13:30 -13:45 Opening remarks

Mr. Johannes Gungl, BEREC Chair 2018

13:45-14:35 Draft BEREC WP 2019

Mr. Jeremy Godfrey, BEREC Vice-Chair 2018
(Incoming BEREC Chair 2019)

Discussion

14:35-15:35 Panel I: BEREC effectiveness & stakeholder engagement

2018 has been an important year for BEREC as it has continued to progress its interactions with stakeholders, amongst other things. For example, BEREC adopted an online consultation platform for receiving submissions on its draft Work Programme 2019 in April. In addition BEREC has also strengthened bilateral relations with other regulators outside Europe. For example, a Memorandum of Understanding between BEREC and the Telecom Regulatory Authority of India ("TRAI") was adopted in June. But what are the criteria that BEREC's stakeholders use to assess whether it has been successful? What ideas do stakeholders have about how it can optimize its stakeholder engagement? What information do stakeholders expect from BEREC and how should it communicate and cooperate with them?

The purpose of this session is to generate ideas for the Board of Regulators to reflect on, so that BEREC can boost its stakeholder engagement as part of fulfilling its duties under the European Electronic Communications Code. In this session for example, you will hear from differing perspectives including some theoretical and practical examples of communications in networked agencies, and stakeholder perceptions about BEREC's strengths and weaknesses in this regard.

Moderator

Mr. Philippe Defraigne, Director, Cullen International

Speakers

- Mr. Kevin Martin, Mobile and Global Access Policy, Facebook
- Mr. Daniel Pataki, Vice President, Policy and Regulation, GSMA
- Prof. David Coen, Director School of Public Policy Institute, University College London
- Ms. Ursula Pachl, Deputy Director General, The European Consumer Organisation

Discussion and Q & A with presenters

15:35-16:00 Coffee break

16:00-17:30 Panel II: Efficient Investment in the European telecoms sector

The European Electronic Communications Code adds an objective for BEREC, the Commission and Member States to promote connectivity, access, and take-up of very high capacity networks (VHCNs) by citizens and businesses in the EU. Together with the existing objectives of creating the conditions for investment in the telecommunications sector, promoting competition, promoting the internal market and optimising end-user welfare, the scene is set for European telecoms to address future challenges.

The purpose of this session is to explore the complex interplay between efficient investment, promotion of competition and consumer benefits. A noteworthy starting point is try to build a collective understanding of the underlying factors that promote efficient investment in European telecoms.

Therefore, in the session you will hear practical examples of what attracts an investor to telecoms rather than to other regulated/unregulated markets, what considerations does a transnational company take when investing between markets and sectors in different geographical regions, and views on how European telecoms investment opportunities rank in a global setting.

Moderator

Mr. Tony Shortall, Director, Telage

Introductory Keynote

Prof. Emanuele Tarantino, Assistant Professor of Economics, University of Mannheim

Speakers

- Dr. Jonathan Dann, Managing Director Capital Markets, RBC
- Mr. Frank Sixt, Group Finance Director and Deputy Managing Director, Hutchison Whampoa
- Dr. Martin Wrulich, Partner, McKinsey
- Ms. Gabrielle Gauthey, Directrice, Direction des Investissements et du Développement Local, Caisse des Dépôts
- Prof. Emanuele Tarantino, Assistant Professor of Economics, University of Mannheim

Discussion and Q & A with presenters

17:30-17:45 Contribution by European Commission

Mr. Roberto Viola, Director General, Communications Networks, Content and Technology

17:45-18:00 Closing remarks and Conference wrap

Mr. Johannes Gunzl, BEREC Chair 2018

18:00 Networking reception

Opening remarks



Johannes Gunzl, BEREC Chair 2018 (RTR, Austria)

Johannes Gunzl is CEO for Telecommunications and Postal Services of the Austrian Regulatory Authority for Broadcasting and Telecommunications (RTR).

He has almost 20 years of experience in the Austrian and European telecommunications industry, working in the field of legal and regulatory affairs for several fixed-line and mobile operators. Prior to his appointment as CEO of RTR, Johannes Gunzl served as General Counsel and Head of Legal & Regulatory Affairs for Orange Austria. He holds a law degree from the University Graz and a post-graduate degree for European Law from the University of Innsbruck.

Draft BEREC Work Programme 2019



Jeremy Godfrey, BEREC Vice-Chair 2018 and incoming BEREC Chair 2019 (ComReg, Ireland)

Jeremy Godfrey joined the Commission for Communications Regulation (ComReg) as Commissioner in 2013 and was appointed Chairperson in 2015. He has almost 30 years' experience in the ICT sector, as an industry executive, business consultant and Government official. Prior to joining ComReg, Jeremy Godfrey was Government Chief Information Officer in Hong Kong. In this role, he had responsibility both for Government IT and for IT-policy issues such as digital inclusion, internet governance and the promotion of inward investment in the IT sector. Mr Godfrey has a Master of Arts from Cambridge University, where he studied mathematics.

Panel discussion I – BEREC effectiveness and engagement with stakeholders



Philippe Defraigne (Cullen International)

Philippe Defraigne is founding director of Cullen International. He is an economist by training and has spent the last 25 years analysing telecommunications regulation and market developments. Philippe Defraigne is a regular fixture on the conference circuit, frequently speaking at and chairing events in Europe, Latin America and MENA. He started his telecommunications career as a researcher at the University of Namur in the 80s. Between 1991 and 1994, Philippe Defraigne worked for the European Commission where he was mainly involved in the legislative process that led to the adoption of the ONP Leased Lines Directive. He now travels extensively and advises regulators and operators across 50 countries.



Kevin Martin (Facebook)

Kevin Martin is the Vice-President for Mobile and Global Access Policy at Facebook where he oversees, among other things, Facebook's connectivity programs and communication regulatory issues. Previously, he served as Chairman (2005-2009) and Commissioner (2001-2005) of the Federal Communications Commission. During his tenure, the FCC adopted a non-binding policy statement on net neutrality which led to the 2010 Open Internet Order. After leaving the FCC Kevin Martin joined the Aspen Institute as a Senior Fellow at the think tank's Communications and Society Program, and later the law firm Squire Patton Boggs LLP as a Partner. He holds a B.A. from the University of North Carolina at Chapel Hill, an M.P.P. from Duke University, and a J.D. from Harvard Law School.



Daniel Pataki (GSMA)

Daniel Pataki joined GSMA as Vice President of Regulation in March 2015, and became Vice President of Policy and Regulation in November 2015. He leads the GSMA's engagement and intervention in global regulatory affairs in the mobile and ICT sector. Daniel Pataki has a unique track record of strategic input into Europe's telecommunications policy agenda, having previously served as head of Hungary's National Regulatory Authority, Chair of the European Regulators Group (ERG, now BEREC) and of the European Radio Spectrum Policy Group (RSPG). More recently, Daniel Pataki was Director General of the European Telecommunications Network Operators' association (ETNO). He holds an MSc in Economics from the Budapest University of Economics and a Postgraduate Diploma from a leading French institutional programme led by Ecole de Mines, Ecole des Ponts and Sciences-Po.



David Coen (University College London)

David Coen is Professor of Public Policy, Director of the Global Governance Institute at University College London. Prior to joining UCL he held appointments at the London Business School and Max Planck Institute in Cologne. David Coen has held the Fulbright Distinguished Fellowship at the Kennedy School of Government at Harvard University, and visiting fellowships at the Schuman Centre at the European University Institute, the Centre for European Studies Harvard, and Max Planck Institute, Bonn. He has held grants from Anglo-German Foundation, British Academy, European Union, Nuffield Foundation, and Fulbright Foundation. His research seeks to understand EU Public Policy and Comparative European Political Economy. More specifically the research maps EU business lobbying strategies, EU regulatory networks and multilevel venue shopping. In 2015, David Coen conducted a major policy report on Interest Representation and MEPs attitudes to lobbying for the EP.



Ursula Pachl (BEUC)

Ursula Pachl has worked at BEUC, the European Consumer Organisation, since October 1997, first as Legal Advisor, then as Senior Policy Advisor and presently as Deputy Director General. She leads BEUC's work on the Digital Single Market, on consumer rights, redress and enforcement. Ursula Pachl is also responsible for horizontal and strategic policy issues and represents BEUC in the European Commission's REFIT platform, in the stakeholder group of EU's Agency for Network and Information Security (ENISA) and in the European Commission's High Level Group for Artificial Intelligence. She also co-ordinates BEUC's law enforcement activities.

Panel discussion II – Efficient Investment in the European Telecoms sector



Tony Shortall (Telage)

Tony Shortall is Director of Telage, a consultancy in the field of telecommunications economics and regulation. He is an economist specialising in the regulation of network industries and is acknowledged expert in the area of telecommunications policy and regulation. Tony Shortall previously worked as an economist at the European Commission (2001-2008), working on developing the 2002 eCommunications Regulatory Framework and the subsequent Reform adopted in 2009 and their implementation. He was previously the senior economist at the Irish Competition Authority (1997-1999) dealing with network industries and also has experience in the telecommunications industry having worked with both fixed and mobile operators in the Irish Market.



Emanuele Tarantino (University of Mannheim)

Emanuele Tarantino is an Assistant Professor in Economics at the University of Mannheim, Germany, a research affiliate of the CEPR, and a member of the Economic Advisory Group on Competition Policy of the European Commission Chief Economist. He holds a PhD in Economics from the European University Institute (Florence, Italy) and, before joining the University of Mannheim, Emanuele Tarantino was a “Franco Modigliani” Research Fellow at the University of Bologna. His research interests are in industrial and financial economics, with a particular focus on innovation, horizontal and vertical mergers, and financial contracting. Emanuele Tarantino papers have been published in leading journals in economics and finance, like the Journal of Financial Economics, the Review of Financial Studies, and the RAND Journal of Economics



Jonathan Dann (RBC)

Jonathan Dann is a Managing Director at RBC covering the European Telecommunications, Tower, Satellites and Cable sectors, his team also covers emerging markets which impact European operators (Latin American and South East Asia). Over his 20 year career he ranked highly in client surveys. Prior to RBC Jonathan Dann held similar roles at JP Morgan, Bear Sterns and HSBC. He holds a PhD in Chemistry from the University of London.



Frank John Sixt (Hutchison Whampoa)

Frank John Sixt is an Executive Director, Group Finance Director and Deputy Managing Director of CK Hutchison Holdings Limited. In addition he is the Non-executive Chairman of TOM Group Limited and an Executive Director of Cheung Kong Infrastructure Holdings Limited, and is also a Director of Hutchison Telecommunications (Australia) Limited and Husky Energy Inc., and an Alternate Director of HK Electric Investments Manager Limited as the trustee-manager of HK Electric Investments, and of HK Electric Investments Limited. Frank Sixt is a Director of the Li Ka Shing Foundation and President of the Li Ka Shing (Canada) Foundation. He holds a Master's degree in Arts and a Bachelor's degree in Civil Law, and is a member of the Bar and of the Law Society of the Provinces of Québec and Ontario, Canada.



Martin Wrulich (McKinsey)

Martin Wrulich is a Partner in McKinsey & Company's Vienna Office. He joined McKinsey after finishing his Ph.D. program and has focused his work on serving Telecom and High-Tech companies. Martin Wrulich is a core member of McKinsey's technology & transformation practice, is co-leading the global CTO service line, and he is co-leading the EMEA TMT Strategy & Corporate Finance service line. He is a technology enthusiast, with a background in electrical engineering / wireless communications, which he graduated Ph.D. at Vienna University of Technology and Stanford. Martin Wrulich also studied at Vienna University of Business and Economics, has a strong interest in the technology ecosystem development, and has gathered significant experience in strategy and investment evaluations.



Gabrielle Gauthey (Caisse des Dépôts)

Gabrielle Gauthey is an experienced executive with strong local and international experience in investment and partnerships in telecom, digital economy, infrastructure and real estate. In February 2015, she joined the Executive Committee of the Caisse des Dépôts, as EVP in charge of investment. From 1995 to 1997 Gabrielle Gauthey was appointed adviser to the French Minister for Space and Telecom in charge of Telecom and ICT and drafted the 1996 law opening the telecom sector to competition and changing the status of France Telecom. In 2000 she became the Head of the Information and Communication Technologies Department at the Caisse des Dépôts, in charge of digital spatial planning. From 2003 to 2008, Gabrielle Gauthey was Commissioner at the French Regulatory Authority for Electronic Communications and Posts (ARCEP), and vice-chair of the ERG (European regulators' group). She is also the former President of the innovation Commission of MEDEF (French business association) and member of the French National Council for digital economy.



Closing remarks



Roberto Viola (European Commission, DG CONNECT)

Roberto Viola is Director General of DG CONNECT (Directorate General of Communication, Networks, Content and Technology) at the European Commission. He was the Deputy Director-General of DG CONNECT, European Commission from 2012 to 2015. Roberto Viola served as Chairman of the European Radio Spectrum Policy group (RSPG) from 2012 to 2013, as Deputy Chairman in 2011 and Chairman in 2010. He held the position of Secretary General in charge of managing AGCOM, from 2005 to 2012. Roberto Viola was a member of the BEREC Board and Chairman of the European Regulatory Group (ERG). Prior to this, he served as Director of Regulation Department and Technical Director in AGCOM from 1999 to 2004. From 1985-1999 he served in various positions including Head of Telecommunication and Broadcasting Satellite Services at the European Space Agency (ESA). Roberto Viola holds a Doctorate in Electronic Engineering and a Masters in Business Administration (MBA).



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