

CV - Björn Blondell

CAREER OBJECTIVE

To pursue a management position with business development and change management.

PRESENTATION

I am experienced in strategy and change, both as an executive and management consultant with a proven track record. With an extensive experience in the IT industry as well as high tech industry, services industry as well as public management I have worked in Sweden as well as internationally.

I am result oriented with focus on implementation. To me a relations oriented leadership is the key to meeting my targets and securing success.

As an individual I am analytical, with a clear strength in defining the scenarios for the future, curious, creative and responsible. I have an out-going personality, and can with great ease network and collaborate with others.

EXPERIENCE

Executive/Management: I am managing other managers with full PA responsibility. On top of this I have had the full financial responsibility for my operation with budget work and follow-up.

Over the years I have built managed operations for product management sales support, marketing and analysis both for the business-to-business market as well as the consumer market.

I have had executive/management positions in both Sweden and the US. Over the years I have merged operations, downsized operations, but I have always got positive appraisals from both my employees as well as the company. In spite of budget reductions and constraints I have always been creative in making my suppliers deliver more than promised under the frame agreements. During 2000-2001 I belonged to the partner team building the very first start-up operation in the AU-Systems incubator.

Business developer: Over the years I have had the total responsibility for a number of different business development projects for identification and assessment of new business. I have also managed process re-engineering and organizational development with the sales and marketing area, mainly because of my senior experience in marketing and sales, making it easy for me to rapidly identify the areas for improvement in the operation.

I have always delivered my projects under strong time constraints but I have always been successful in doing so. Examples of achievements: The original conceptualization of what became the Blackberry terminal. Developed the market launch and brand strategy for 3 in Scandinavia, Process re-engineering of the Ericsson GSM quotation process (Core 3) reducing execution time from 12 weeks to 5 days.

Björn Blondell

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Management consultant: As a natural development of working with business development I have also pursued a career as a management and strategy consultant specializing in mobility and marketing. I have done strategy projects for H&M (store IT solutions), travel management companies like Smart (mobile services), National Police Administration (process reengineering), DHL (Telecom outsourcing)

Experience

Current	Swedish Post and Telecom Authority	Head of division, Market development
2015 - 2019	Swedish Migration Agency	Head of Section at Quality dept.
2014 - 2015	FMV	Chief Architect
2009 - 2014	FMV	Head of Enterprise Architecture development and LEAN office
2007 - 2009	Sigma Solutions AB	Business Manager/Consultant Manager
2006 - 2007	Smart Media Solutions AB	Head of Marketing & Export Sales
2004 - 2006	Mobpal Mobile Relations AB	Chief Operating Officer
2001 - 2004	3 (Hi3G Access AB)	Corporate Strategist
2000 - 2001	AU-System AB	Strategy consultant, telecom services
1992 - 2000	Ericsson Radio Systems AB, Business Unit GSM-system	Director, Strategy and analysis Director, Solutions Marketing, Head of Competitive & Market Analysis Area Sales Manager, Germany
1990 - 1991	Ericsson GE Mobile Data Inc. Business Unit Mobile Data	Head of Local Product Management & Sales Support in the US
1987 - 1989	Ericsson Mobile Communications AB,	Product Manager PMR

Work related training

Management	<i>Ericsson Radio Systems AB</i>
Project Management	<i>Ericsson Radio Systems AB</i>
Marketing	<i>MiS 1989</i>
Ericsson Management Development Program	<i>LM Ericsson</i>
Advanced facilitation of groups	<i>Vindöga</i>
Six Sigma - Green belt	<i>Sigma</i>
ITIL Foundation v3	<i>Cornerstone</i>
Change Management	<i>Dataföreningen</i>
Certified Member of the Board	<i>Stockholm Chamber of Commerce</i>
Certified Professional Facilitator, CPF	<i>International Association of Facilitators, IAF</i>
NLP Master Practitioner	<i>NLP Network</i>

Formal Degree

Royal Institute of Technology, Eng. Physics	M. Sc. 1986
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Language Skills:

Swedish - mother tongue, English - fluent, German - conversation

Other

- 2 patents in wireless technology 2001
- Started 3 companies, still running 1