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The Electronic communications markets in Europe – business users' perspective

BEREC Stakeholders Forum

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Priorities of business users

- We are not only large, international companies: the market of professional users of ICT is diverse
- The business market requires special measures and attention
- Infrastructure-based competition is no longer sufficient; we need service-based competition
- The fragmented international mobile service market hinders our ability to develop cross-border

Priorities of business users

- Europe should take a leading role in driving initiatives to limit roaming charges on the international level
- Net neutrality is critical; however, differentiated service levels need to be accommodated, for mobile services as well
- We need more information on and confidence in cloud computing
- Data retention and privacy laws need to be harmonised and manageable

Priorities of business users

- Lack of adequate competition inhibits our ability to react; this includes last-mile connectivity, which is mostly in the hands of the local incumbent operators
- Virtual Network Operators (VNOs) can provide value-added services we need
- A strong BEREC will support harmonisation and a stronger, healthier business environment



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