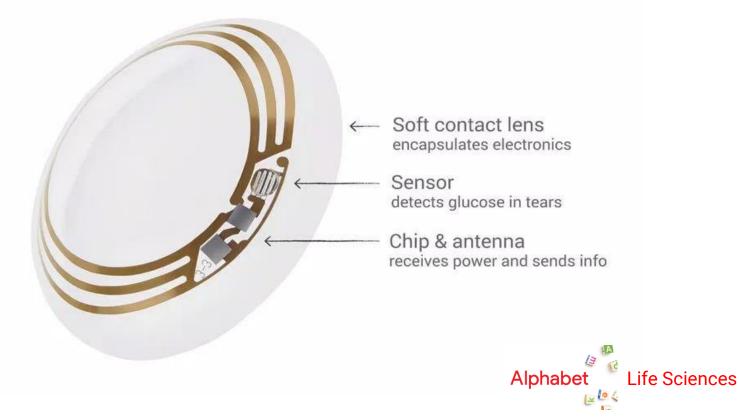
Innovation takes constant collaboration among different disciplines - Leonardo Da Vinci

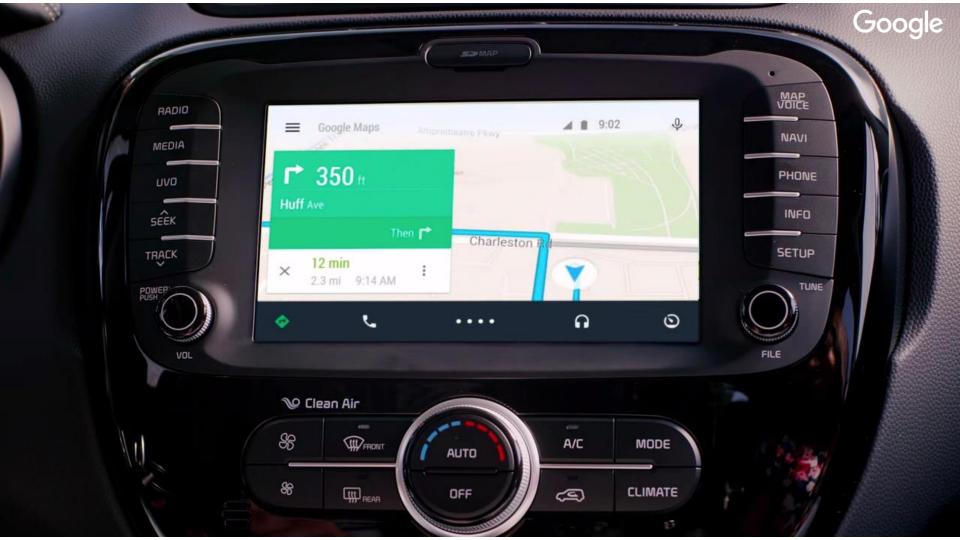


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## The app economy





# Pace of innovation



Google

## Google is a Growth Engine for Europe

Google

Providing technology and support to help millions of people and businesses grow online.



#### €20M

Google.org has committed more than €20M in grants to European non-profits. We provide grant funding alongside mentorship and training to help them accelerate their impact.

### 5.7 million developers

Android accounts for a total of 658,000 jobs in Europe. There are now 5.7 million developers in the world, and close to ¼ of these developers are European.



#### \$125M

Google Ventures is committed to investing \$125M in European startups. We provide venture capital funding to bold new companies, backing them with support in design, engineering, recruiting, marketing, and more.

#### €25M in 2015

We are investing €25M in 2015 to build a new digital skills platform to train over 1M Europeans by 2016.



## €2 for every €1

Businesses make an average of €2 in revenue for every €1 they spend on AdWords

### 1/4 total watch time

European YouTube partners and creators attract a quarter of YouTube's global watch