

Virtual workshop on a harmonized data collection regarding OTT services

19 of November 2020, afternoon session
Video-streaming services

Statistics and Indicators BEREC Co-chairs
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Body of European Regulators
for Electronic Communications

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The logo for BEREC (Body of European Regulators for Electronic Communications) features the word "BEREC" in a bold, sans-serif font. The letters "B", "E", "R", and "E" are dark blue, while the "C" is a dark red. A thin, dark blue curved line starts under the "R" and sweeps under the "C".

On the light of Article 20 in the European Electronic Communications Code, BoR (19) 244 identified previously unavailable data regarding OTT services that NRAs may need in order to perform their tasks.

BEREC considers stakeholder consultation indispensable to deliver on workable definitions and to enable a judgement on the proportionality of data requests

Final goal of the tasks in 2019 and 2020 is to provide a final list of indicators and definitions in October 2021. A draft decision will be provided in February for public consultation.

- **The purpose of the workshop is to discuss the list of metrics included in the Annex of the invitation.**
- **Written feedback is accepted at benchmarking@berec.europa.eu until the 5th of December.**
- The metrics have been identified by considering the NRAs' expressions of needs and the responses provided by stakeholders to a questionnaire circulated in Spring this year.
- NRAs are not obliged to collect the metrics on the list, but may or will according to their needs of information.
- NRAs should make their requests for information so that they are reasoned and proportional.
- The main aim of BEREC's work is to assist NRAs and stakeholders by providing metrics that are responsive to the NRAs' needs and easier for stakeholders to provide for.

DEFINITION

Video content over the public internet which is either offered: on-demand (i.e. for the viewing of programmes at the moment chosen by the user and at his individual request on the basis of a catalogue of programmes) and/or linear content (i.e. for simultaneous viewing of programmes on the basis of a programme schedule) streamed, with the following characteristics:

- It is exclusively offered to a group of consumers normally in exchange of a monthly (or other regular) payment; or
- It is offered from a catalogue and in exchange of a fee per individual content; or
- It is offered at no specific cost to consumers but only if they either purchase or use other services offered by the provider in exchange for direct payment.

SUSSCRIPTION SERVICES

- 1. Number of registered users, who subscribed to a specific “subscription service” by country of residence at least twice a year (data as of 30 June and as of 31 December).**

A “subscription service” is a service that allows the consumption of several contents for a pre-established period of time, for example for a month or quarter, that is contracted once and then has ongoing regular payments.

BEREC understands this information is generally available although there are differences as far as payment schemes and subscription models are concerned.

- 2. Number of “simultaneous streams” that are marketed with “subscription” services by country of residence at least twice a year (data as of 30 June and as of December).**

This is if one registration only provides for 1 stream, it would count as 1, but if it provides 3 simultaneous streams, it would count as 3.

- 3. Number of monthly active users, who used the video-streaming service at least once in the last 30 days as of the date of measurement, by country of residence, by service. The data is to be provided at least twice a year (data as of 30 June and as of 31 December).**

FEE PER CONTENT SERVICES

- 4. For services that are sold on a “fee per content basis”, number of registered users (at least twice a year, semester information, data as of 30 June and as of December).**

A “fee per content service” is a service by which contents are sold once for a price and are not subject to further recurrent payments

- 5. For services that are sold on a “fee per content basis”, number of services sold at least each semester (accumulated from 1 January to 30 June and from 1 July to 31 December).**

REVENUES

- 6. Subscriber based revenue of video-streaming services split by recurring fees and one-time purchases, by country and service at least each semester (accumulated from 1 January to 30 June and from 1 July to 31 December).**
- 7. Other direct user revenue sources, by country and service, at least each semester (accumulated from 1 January to 30 June and from 1 July to 31 December).**

DATA TRAFFIC

8. **Data traffic generated by the video-streaming service, per country. To be collected at least each semester (accumulated from 1 January to 30 June and from 1 July to 31 December).**

Attendees and workshop management

BEREC expects 89 participants this afternoon.

They represent providers of video-streaming services, providers of NI-ICS, telecommunication operators and associations of those, BEREC NRA members, the ITU, the OECD, ERGA and other participants (experts from consultancy firms and some experts from NRAs outside Europe)

Please remember to:

- to mute your mic when not speaking;
- to turn on the cameras only when speaking
- to request the floor to speak on the chat and wait until the floor will be given to you
- To use the chat function for questions or comments;
- to indicate your name and surname/who you represent in the chat function.