

OPEN DISCUSSION

Video-streaming

Proposed indicators and definitions

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Body of European Regulators
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The logo for BEREC (Body of European Regulators for Electronic Communications) features the word "BEREC" in a bold, sans-serif font. The letters "B", "E", "R", and "E" are dark blue, while the "C" is a dark red. A thin, dark blue curved line starts under the "R" and sweeps under the "C", ending under the "C".

Video-streaming and traditional pay tv services

What are differences and “traditional services” like pay-TV?

What type of indicators would you use to compare the performance of video-streaming services compare the performance with those of peers and/or traditional pay tv?

Proposed indicators and definitions

Video-streaming services.

Metrics assessing the number of users-subscription serv.

Number of Registered users, who subscribed to a specific “subscription service”	By country of residence
Number of “simultaneous streams” that are marketed with “subscription” services	At least twice a year, as of 30 June and as of 31 December
Number of monthly active users, who used the video-streaming service at least once in the last 30 days as of the date of measurement	

- How/by which attributes do you identify different countries? Do you have any difficulties providing the data per country?
- Simultaneous streams: Is there any difficulty in providing this indicator? In case it is difficult, which other data can be provided that provides similar information?
- Active users: What difficulties may a provider face in retrieving this type of information? Is it necessary to further qualify “use at least once”? How? Is 30 days a good choice for the active user metric?

Metrics assessing the number of users. Fee per content services

Number of services sold	By country of residence At least twice a year, as of 30 June and as of 31 December
Number of registered users	By country of residence At least twice a year, as of 30 June and as of 31 December

- Are fee per content video-streaming services prominent in the market place?
- Do users register to access fee per content video-streaming services? How?

Proposed indicators and definitions

Video-streaming services.

Metrics assessing revenues.

Subscriber based revenue of video-streaming service split by recurring fees and one-time purchases

Other direct user revenue sources

Accumulated from 1 January to 30 June and from 1 July to 31 December

- Is it difficult for video-streaming providers to identify revenues per country?

Proposed indicators and definitions

Video-streaming services.

Data traffic.

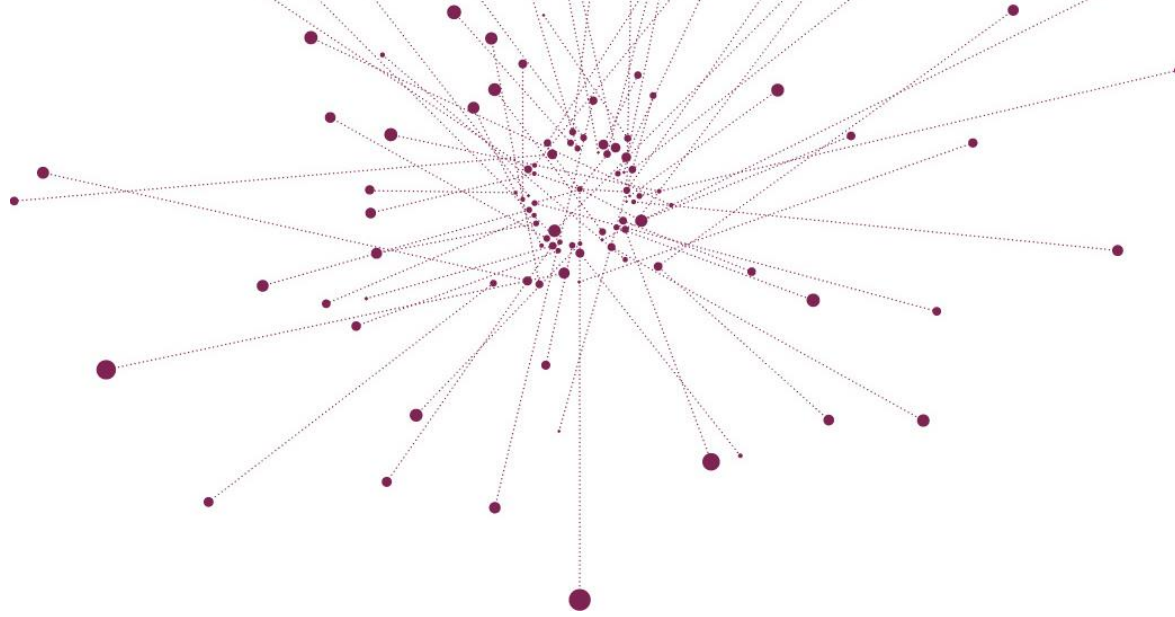
Data traffic generated by the video-streaming service

Per country

accumulated from 1 January to 30 June and from 1 July to 31 December

- Why and what difficulties may a video-streaming providers face in retrieving this type of information? Given the difficulties, how would you propose to retrieve this information?
- Is there any other source for NRAs to retrieve this information?

Any other indicator or criteria that should be considered for a more comprehensive analysis of the video-streaming services?



Thank you!

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