

EU EWG

BEREC OECD Webinar BEREC End Users QoS Guidelines

Body of European Regulators
for Electronic Communications

BEREC

Paolo Lupi
Therese Hourigan
23 June 2020

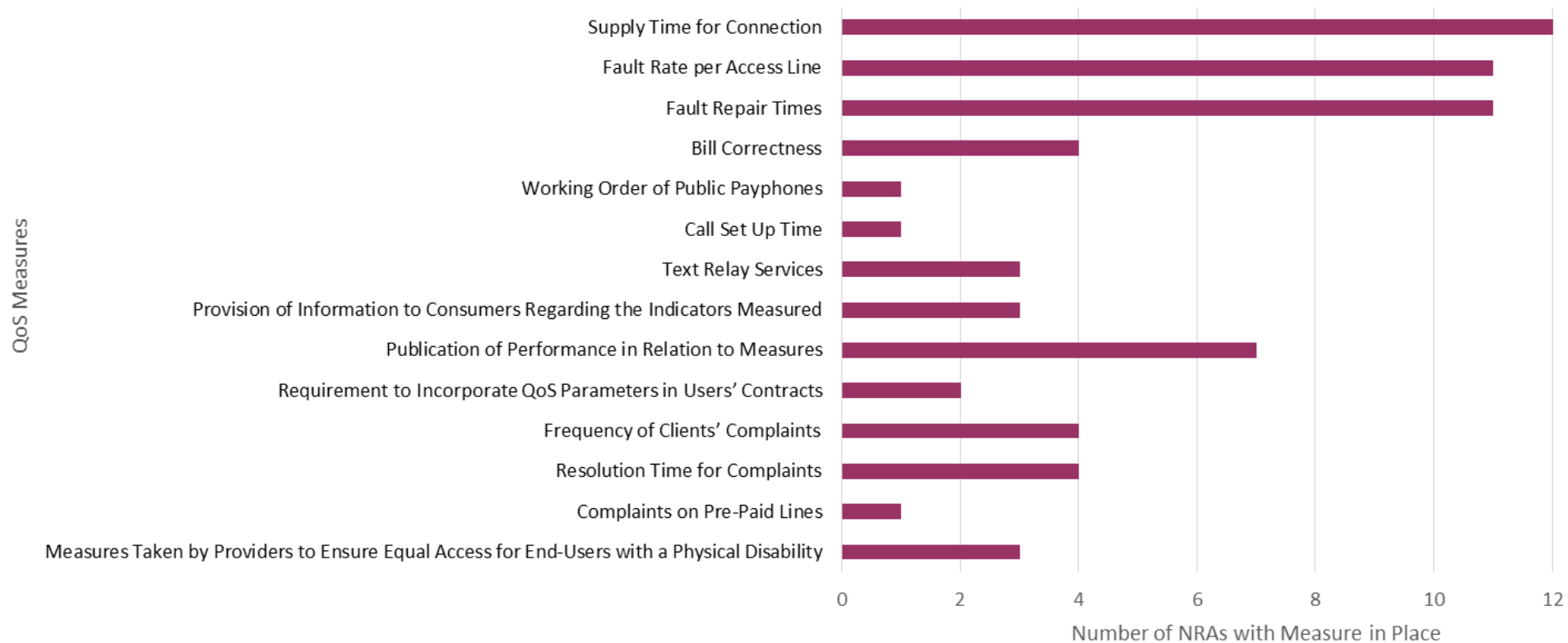
- In the ever-connected, globalized and digital environment, ECSs play a **key role** in citizens' everyday activities.
- The **QoS** is a crucial factor for both customers and SPs and it is becoming increasingly more complex to manage, measure and regulate it.
 - QoS can be **impacted by many factors** at the network level and along the value chain, including devices, hardware, infrastructures, services and applications.
- **Regulation** is intended to:
 - help improve the end-user experience;
 - lead to greater competition and investment;
 - benefit all the different players in the digital ecosystem.
- EC and BEREC has undertaken a complex work aimed at achieving one of the very clear objectives of the EECC: **empowering and protecting end-users.**

BEREC Guidelines on QoS (March 2020)

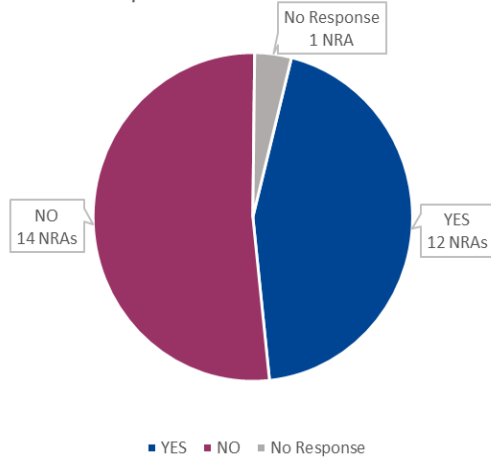
- **Legal Basis:** in accordance with Art. 104 EECC, by 21 June 2020, in order to contribute to a consistent application of the Art. and of Annex X, BEREC shall, after consulting stakeholders and in close cooperation with the EC, adopt guidelines with the aim of defining:
- QoS parameters and measurement methods for ICS and IAS;
 - QoS parameters and measurement methods for end-users with disabilities;
 - the content and format of publication of information;
 - the quality certification mechanism.



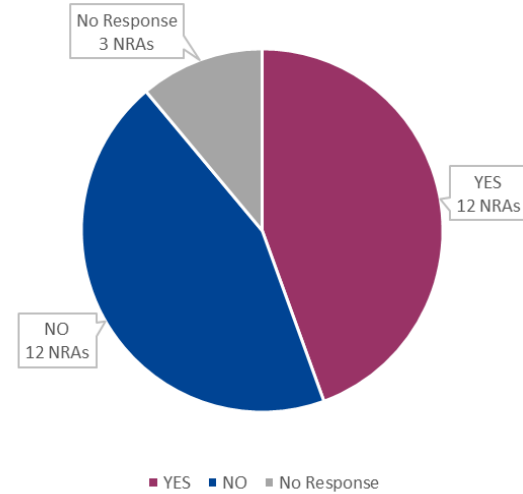
Measures in Place: Fixed ICS Networks



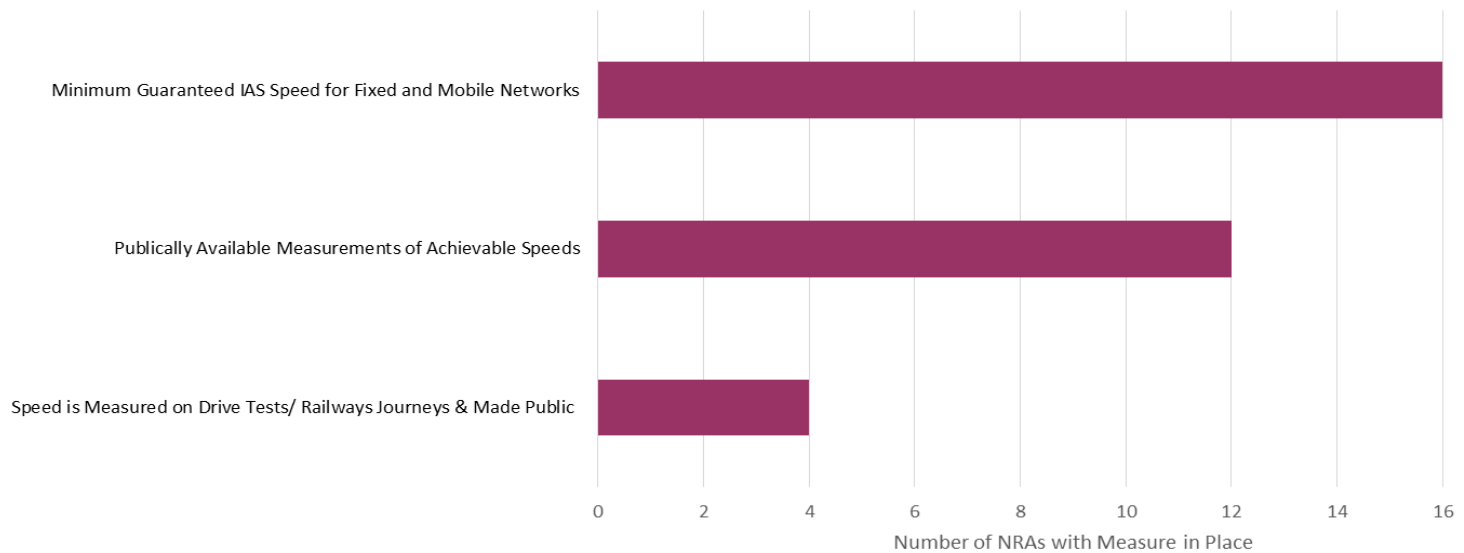
NRA Stated Specific QoS Measures in Place for Mobile



Specific Measures in Place for End-Users with Disabilities



Measures in Place: IAS



The Guidelines provide definitions and measurement methods (ETSI, ITU, IETF, 3GPP) for ICS and IAS QoS parameters.

Table 1 – QoS Parameters for ICS as set out in Annex X

Supply time for initial connection	Call signalling delays	Voice connection quality	Unsuccessful call ratio
Fault rate per access line	Call setup time	Dropped call ratio	Call set up failure probability
Bill correctness complaints		Fault repair time	

Table 1a – QoS Parameters for IAS as set out in Annex X

Latency (delay)
Delay variation (jitter)
Packet loss ratio

Table 2 – QoS Parameters not set out in Annex X

Response time for operator services (Customer Care Services – Help Desk)

Customer complaints resolution time

Table 3 – QoS Parameters for end-users with disabilities

Voice communication

Real-Time Text

Video communication

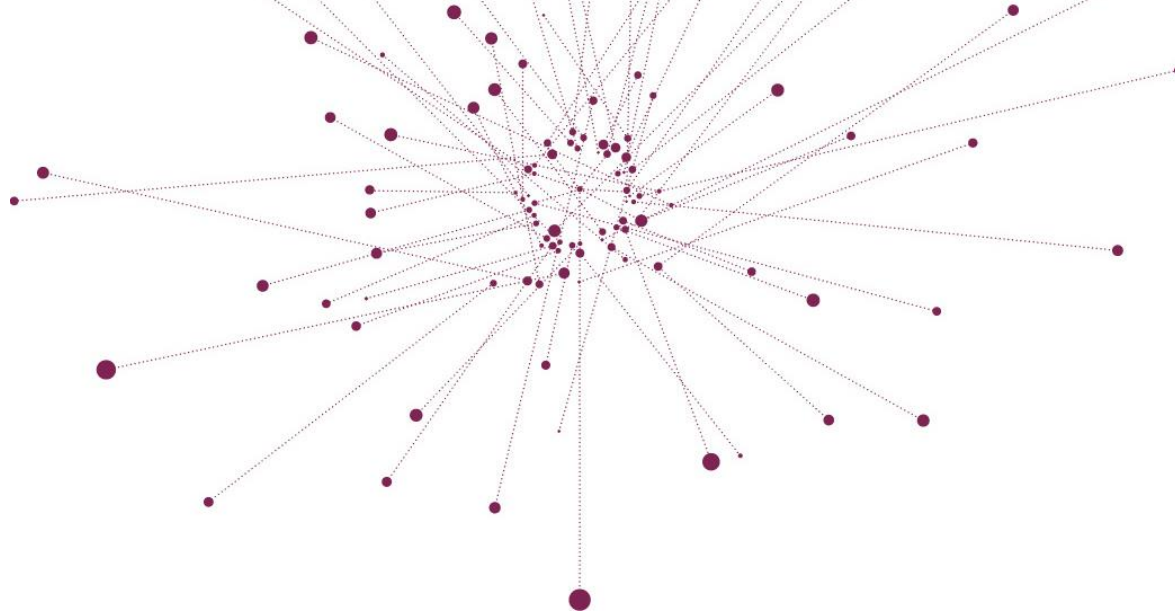
Publication of Information and Quality Certification Mechanisms

Publication of Information

- NRAs may require SPs to publish comprehensive, comparable, reliable, user-friendly and up-to-date information on QoS where it is demonstrated that such information is not effectively available.
- Information should be accessible for the broadest possible group of users (disabled, elderly, with special social needs, *etc.*).
- NRAs could oblige SPs to directly publish information via their own communication channels or through third parties, and to provide information to NRAs to publish simultaneously on NRAs websites.

Quality Certification Mechanisms

- The NRA should determine what factors are to be taken into account when choosing a quality certification mechanism.
- The certification shall ensure that the quality monitoring fulfils requirements (accurate, enables comparison, open, safe, future proof, accessible).



Thank you!

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OECD & BEREC QoS and QoE Webinar (Part I)

Open Internet WG

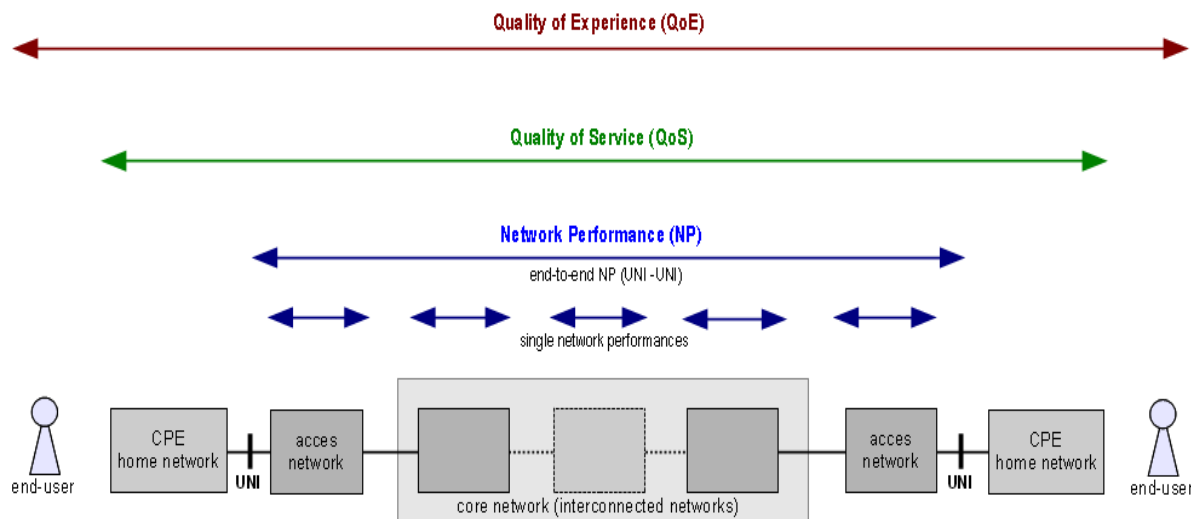
Klaus Nieminen

Body of European Regulators
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The logo for BEREC (Body of European Regulators for Electronic Communications) features the word "BEREC" in a bold, sans-serif font. The letters "B", "E", "R", and "E" are in a dark blue color, while the "C" is in a dark red color. A thin, dark blue curved line starts under the "R" and sweeps under the "C", ending under the "C".

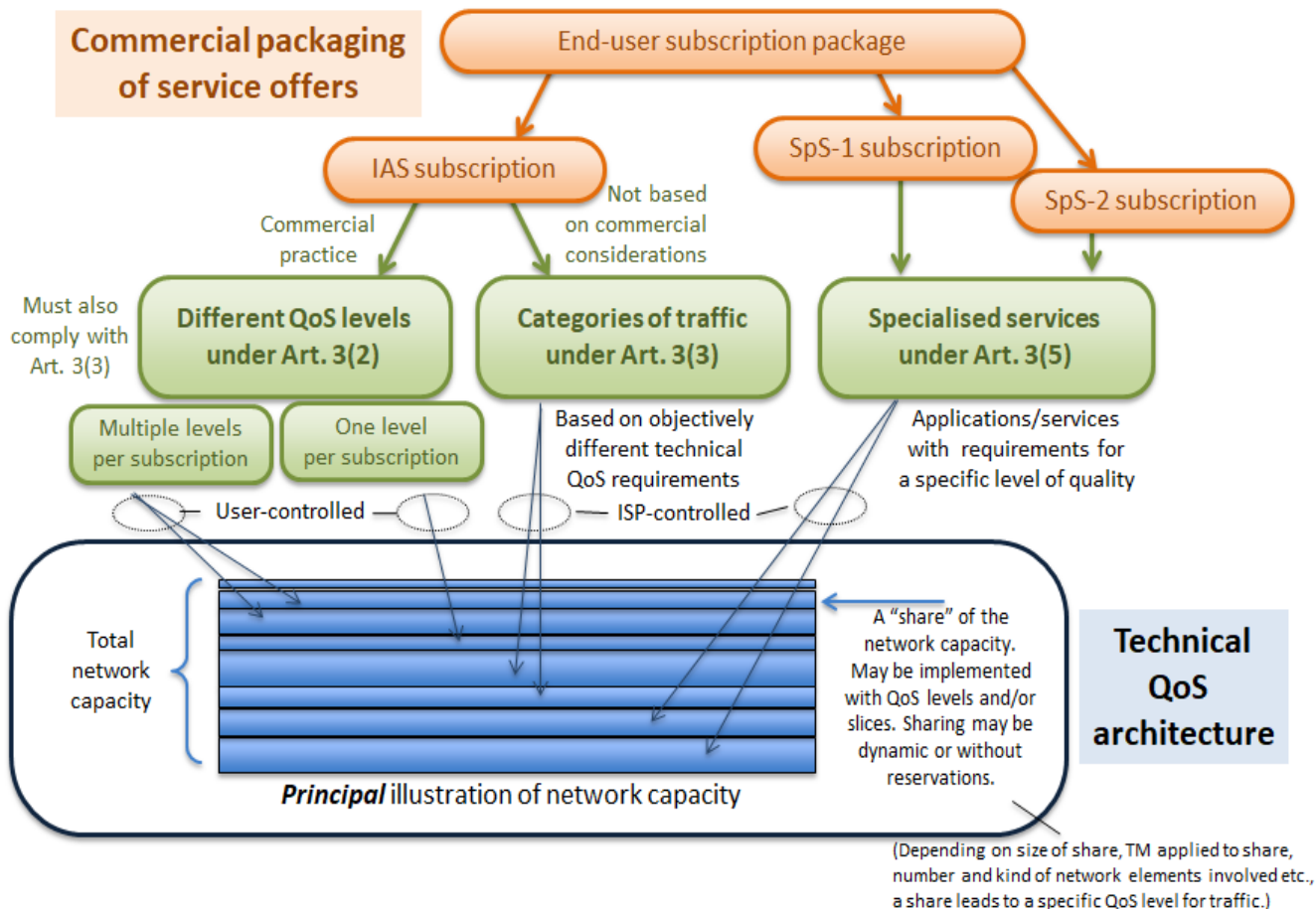
- BEREC has been studying these topic for past 10 years



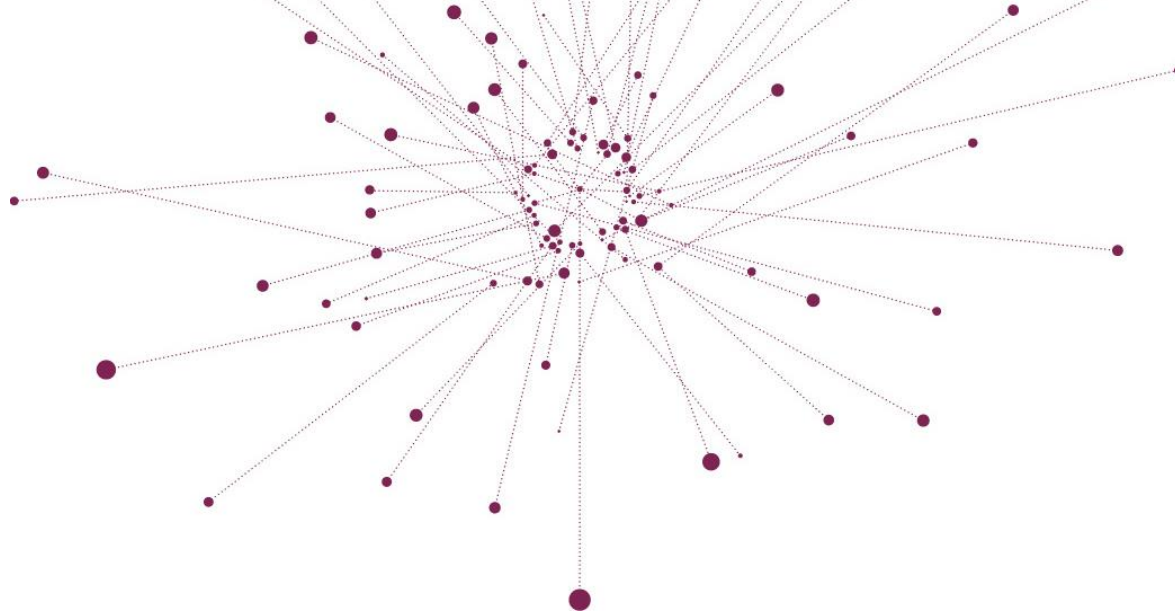
- Focus on evaluating QoS of internet access services (ISP's network performance) as the regulatory tasks from Open Internet Regulation are related to it:
 - monitoring of general internet access service quality
 - supervision of equal treatment of traffic and specialised services
 - supervision of contract conditions
 - certified monitoring mechanism

Much more than a best effort internet

- An abstract illustration of QoS options under the Open Internet Regulation



- **BEREC Net Neutrality Regulatory Assessment Methodology:**
 - a harmonised QoS measurement methodology
 - detecting traffic management practices that impact individual applications
 - factors to be taken into account when assessing the measurement results
 - validation of the collected measurement results
 - measurement system certification
- Work continues for example on
 - sharing information and best practices
 - support NRAs in their national deployments
 - benchmarking the measurement systems (lab testing)
- Discussion regarding a common measurement tool are still ongoing
- Based on the benchmarking, a there may be a need to revise the measurement methodology, but this is still to be seen.



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OECD Science, Technology
and Innovation

Broadband QoS Measurement at the OECD

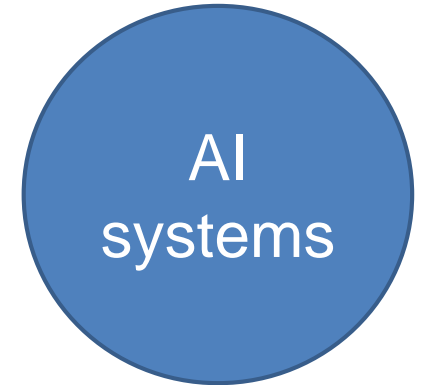
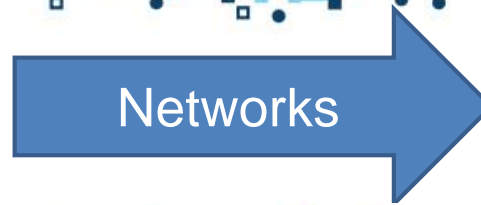
Joint OECD-BEREC Webinar on
QoS and QoE

Frédéric Bourassa (OECD) &
Alexia González Fanfalone (OECD)

23 June 2020

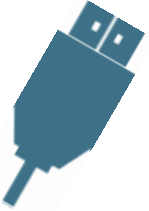


Connectivity providing the key link between the IoT and AI: the pillar of all sectors of the economy





What is broadband QoS and how can it be approached?



Download speeds:

- It depends on how it is measured, sample selection, and differences in access (fixed and mobile broadband)



Other quality measures:

- Jitter, latency, web-page loading time, etc.



With the next evolution of networks:

- 5G and high-capacity fixed networks => QoS will depend on network densification
 - Measures of fibre backhaul will become increasingly important
- Resilience and robustness of networks



The importance of official broadband QoS measurement

- ✓ Information source for policy making and regulation
 - ❑ Data in hands of the market (consumers) can trigger changes in investment and foster competition
- ✓ Consumer empowerment
 - ❑ Reduce information asymmetry
- ✓ Overcoming sample selection effects of tests
- ✓ Achieving a harmonised measurement approach

Draft of the Revision of the 2004 Recommendation of the Council on Broadband Development



BACKGROUND



Broadband QoS measurement at the OECD: Historical background

- **OECD Council Recommendation on Principles for Internet Policy Making (2011):**
 - Measurement as a general policy direction
- **London workshop on Broadband metrics, June 2012:**
 - Two outcomes (2012) for the vision of how to approach broadband performance measurement
- **In addition, tangible outputs of the London WS 2012:**
 - ✓ Agreement and adoption of a harmonised set of speed tiers among OECD member countries:
 - <1.5 Mbps; 1.5 Mbps; 10 Mbps; 25/30 Mbps; 100 Mbps; > 1 Gbps
 - ✓ Broadband availability : DSL and Fibre
 - ✓ Broadband maps



Broadband QoS measurement work at the OECD

- **OECD Report on Access Network Speed Tests (2014):**
 - Research for a longer-term approach
 - Use of external sources (Ookla, M-lab and Steam)
- **OECD Communications Outlook (2013) and the Digital Economy Outlook (DEO) 2015**
 - Explores the different methodologies of private sources to measure broadband download speeds
- **Reports highlighting the importance of measurement:**
 - The Operators and their Future (2019)
 - The Road to 5G Networks (2019)
 - IoT Measurement and Applications (2018)
- **OECD DEO 2020**



WHERE WE STAND



Broadband QoS measurement work at the OECD: National Broadband Maps

- OECD Broadband Portal ([National Broadband Maps](#)):
 - ✓ The coverage of broadband service is mapped by access technologies in addition to speed tiers.

Example: *OECD Reviews of Digital Transformation: Going Digital in Sweden*
<https://bredbandskartan.se/>

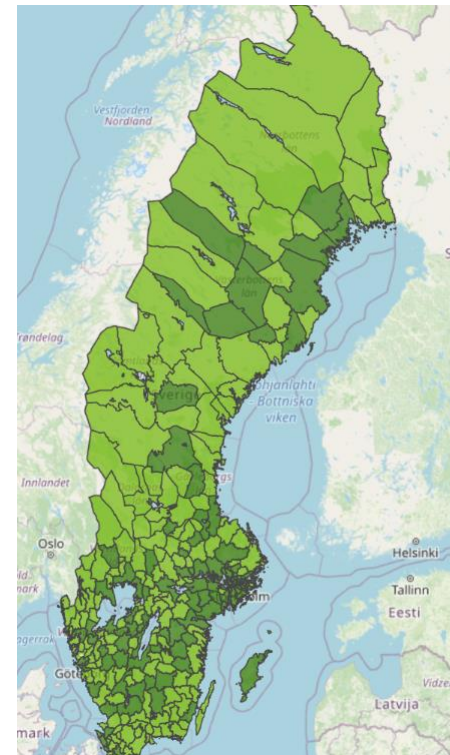
🔍 Stockholms län ✕

Area: 2 350 km²
1 077 710 households, 289 802 workplaces
Present Show more

Speed	access
Missing broadband	0% *
1 Mbit / s or more	100% *
3 Mbit / s or more	100% *
10 Mbit / s or more	100% *
30 Mbit / s or more	100% *
100 Mbit / s or more	94%

Access to, including absolute proximity to broadband

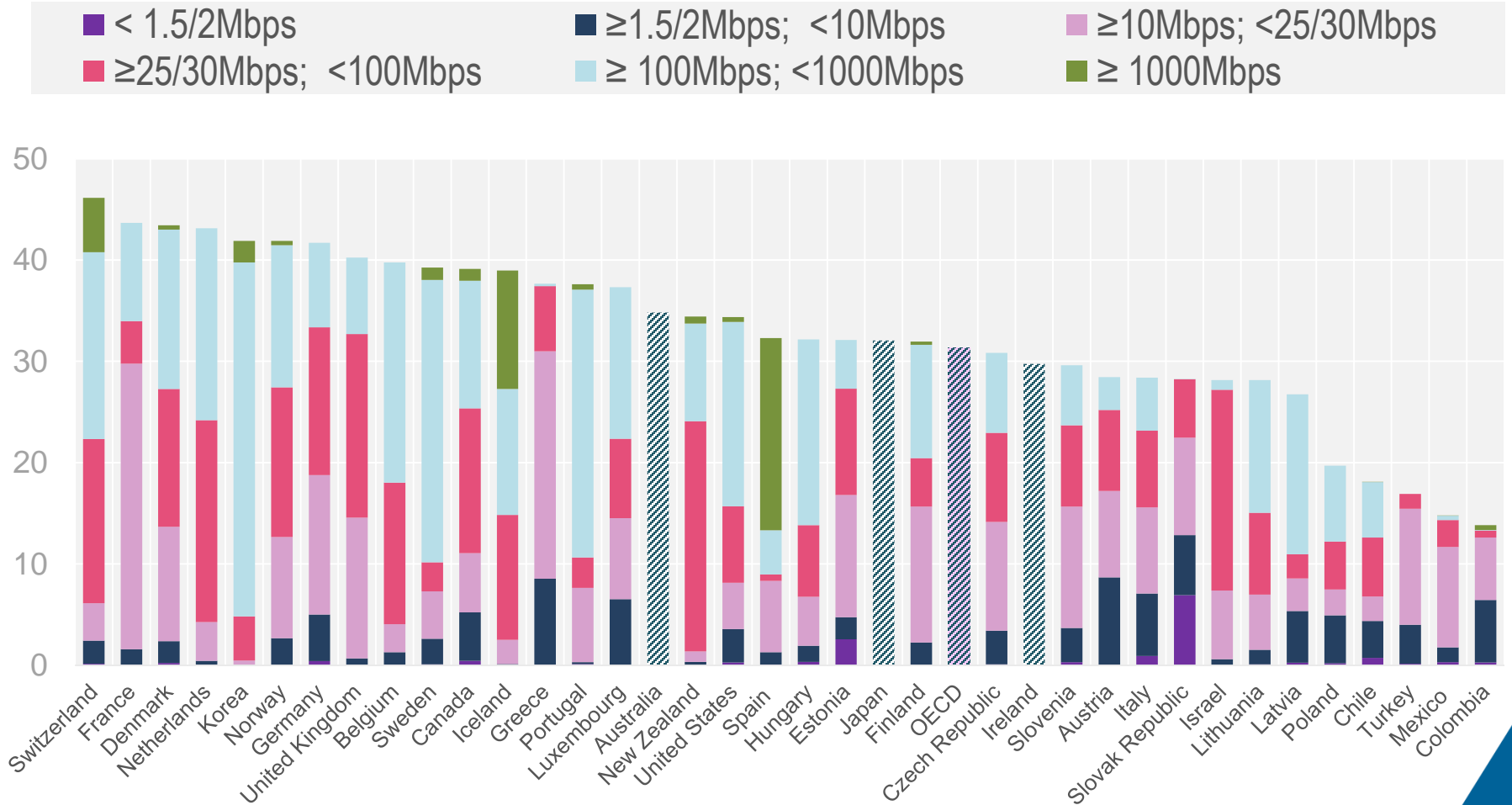
30 Mbit / s or more	100% *
100 Mbit / s or more	97%
1 Gbit / s or more	97%





OECD Broadband advertised speed tiers

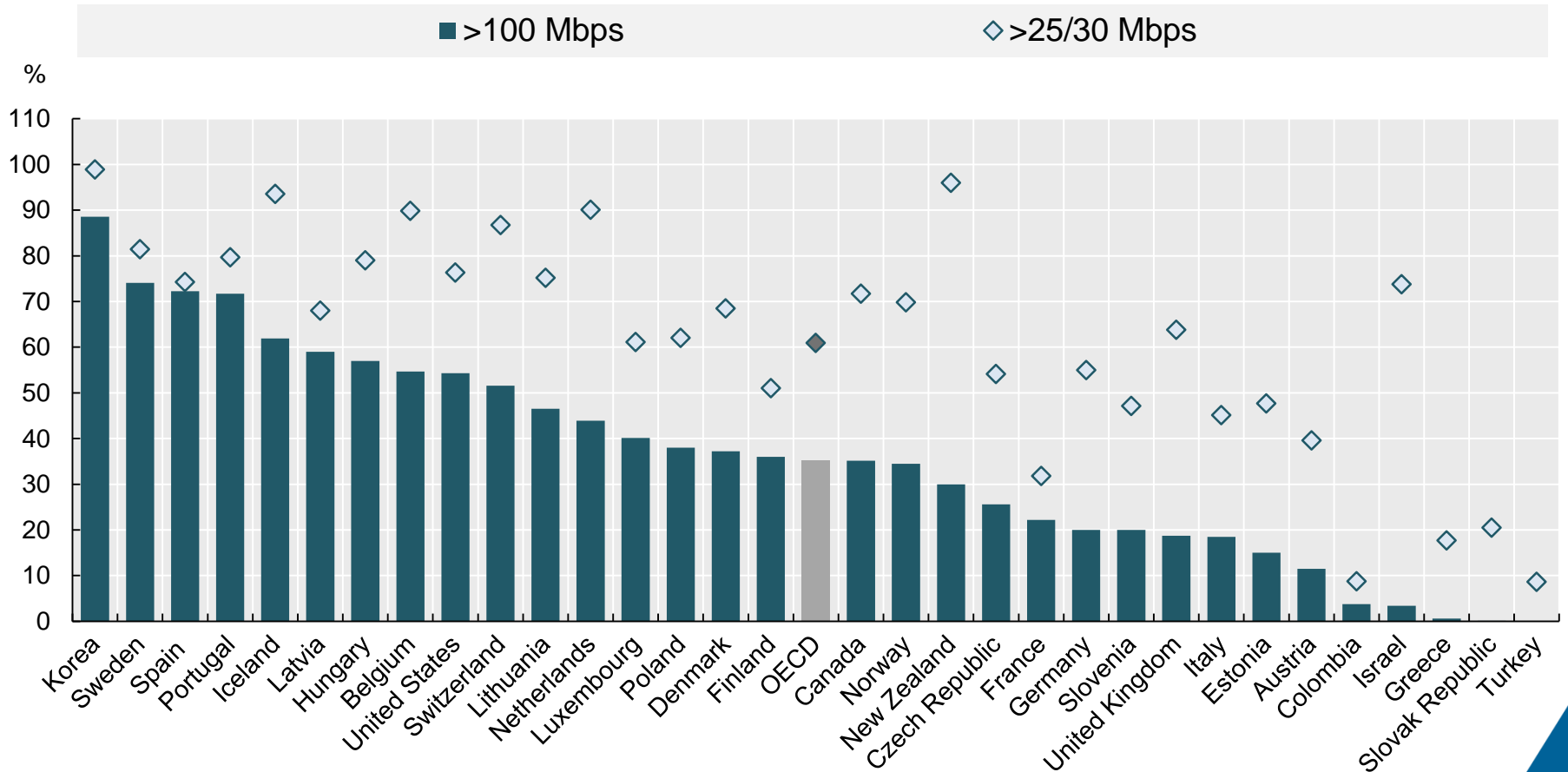
Fixed broadband subscriptions per 100 inhabitants, per speed tiers, June 2019





OECD Broadband speed tiers (2)

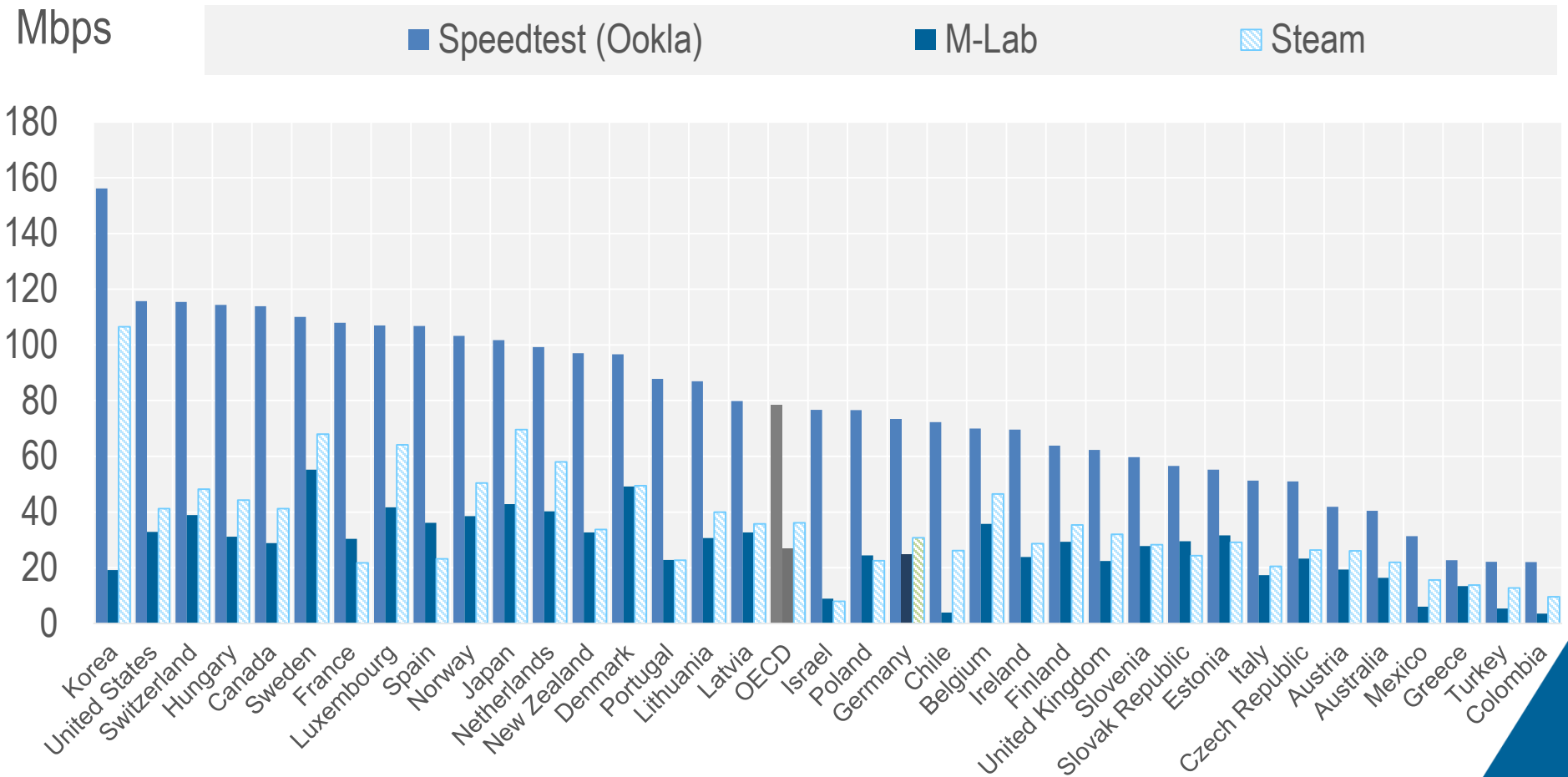
Fixed broadband subscriptions with contracted speed >100 Mbps, 2018





Actual speeds: Ookla, M-Lab and Steam

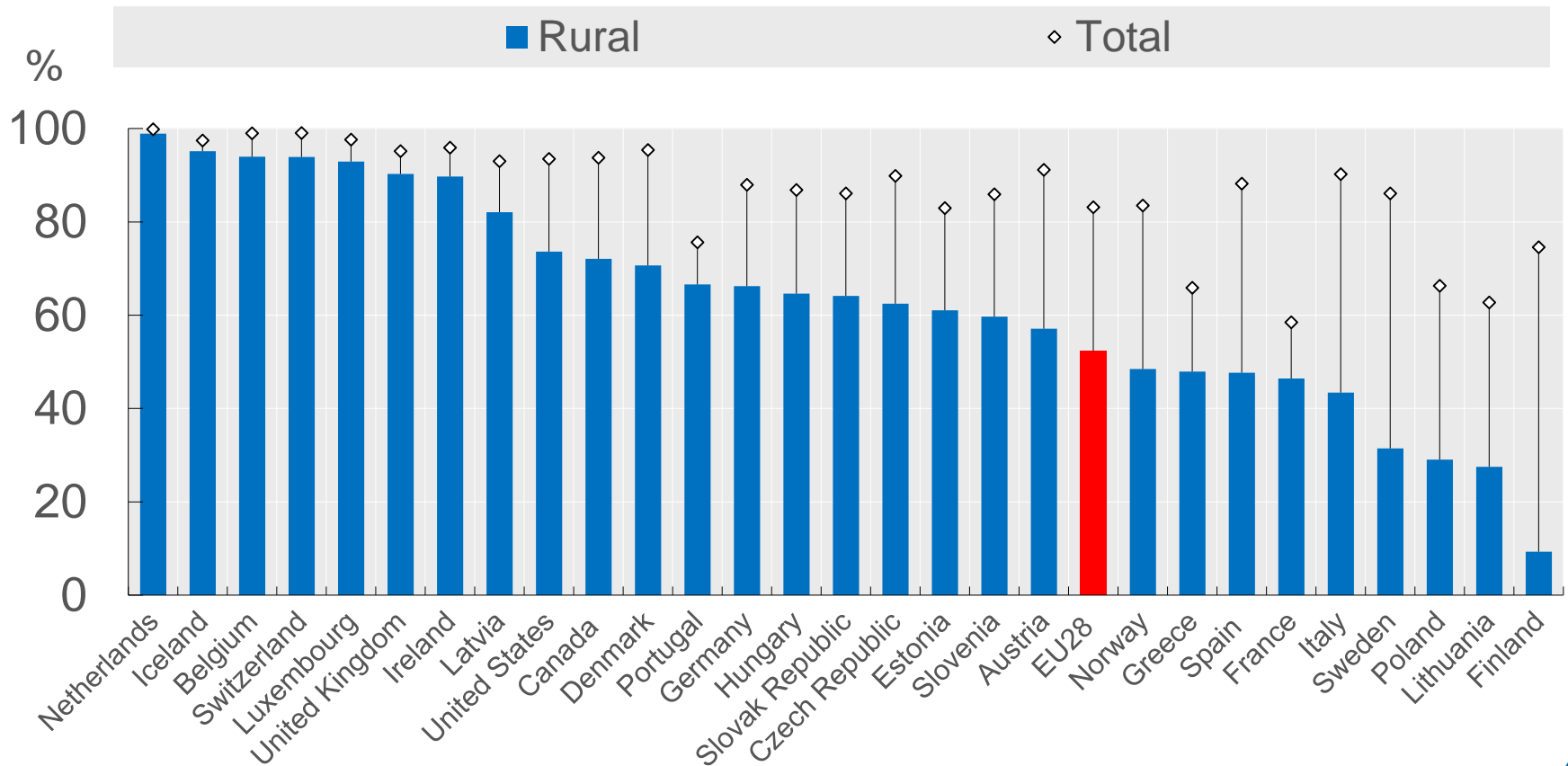
Average actual download speed (fixed broadband), 2019





Urban/rural broadband digital divide

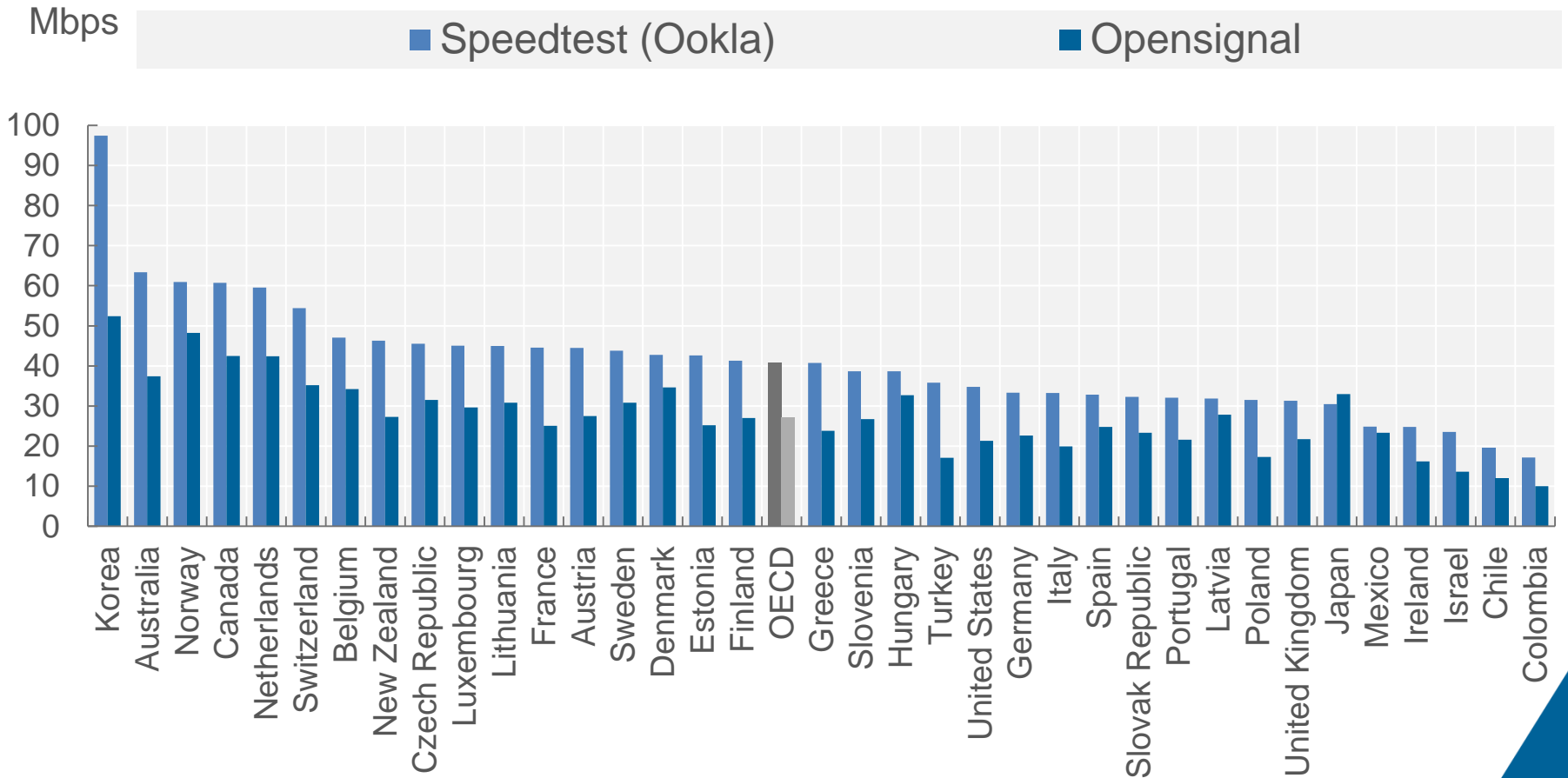
Fixed broadband coverage in rural and total areas, >30 Mbps, 2018





Mobile broadband speed tests

Mobile broadband download speeds from Ookla and Opensignal (2019)





OECD country examples of Data Driven Regulation

- **France (Arcep):**
 - Providing users precise and personalised information on network quality
 - December 2018, use of APIs in operators' set-top boxes
- **Korea (NIA):**
 - The NIA monitors the quality of broadband providers through “in the field” measurements, and renders the results publicly available.

Both country examples (and others) are featured in our forthcoming publication:

Digital Economy Outlook 2020
(Chapter 3: Access and Connectivity)



GOING FORWARD



The combination of the IoT and AI generates massive amounts of data....

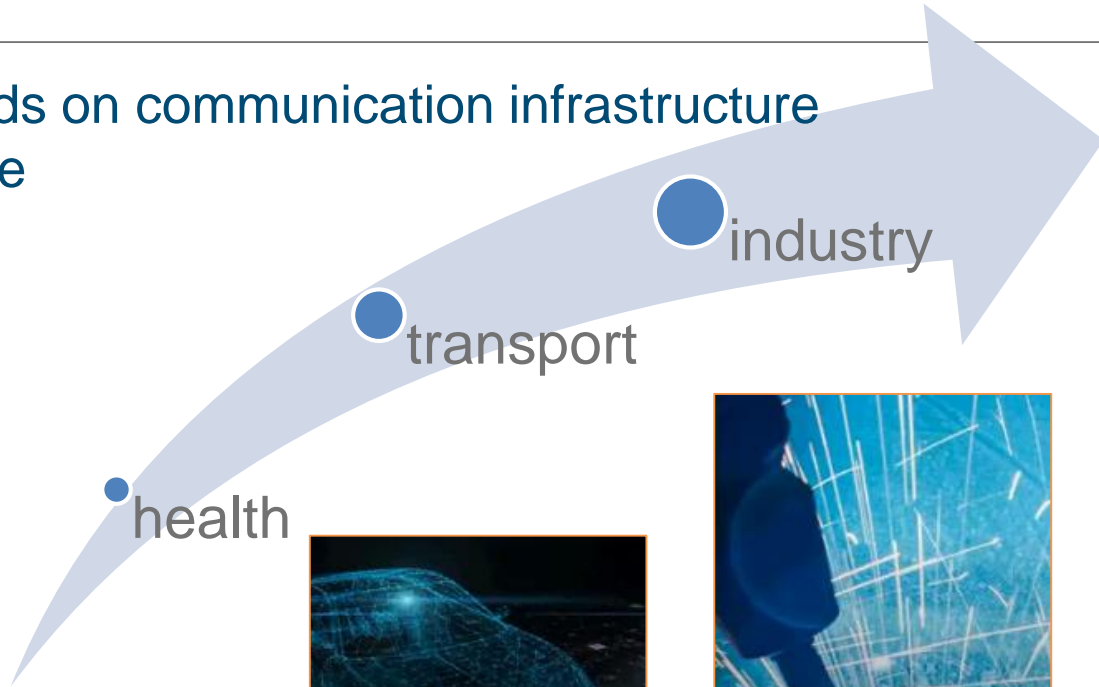
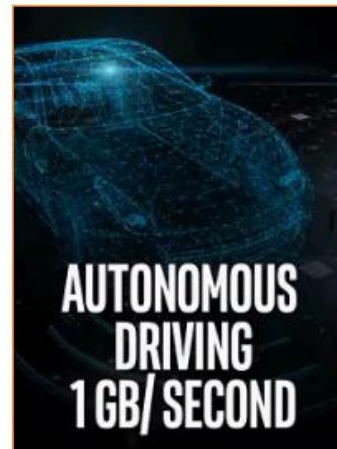
...placing new demands on communication infrastructure today and in the future



Billions of devices will connect through 5G networks and will use/embed AI

PERSONAL USER 1.5 GB/DAY

Source: Intel





Indicators that become increasingly important with the next evolution of broadband networks

- Measures on **resilience** and **robustness** of networks
- **Latency** and **reliability** will be key for the usage case scenarios of 5G with an IoT world in mind:
 - Massive and disperse machine communications vs. critical IoT applications
- **5G**: quality of service parameters per “network slice” catered to different usage case scenarios?
- Underlying factors determining the quality of service of the next evolution of fixed and mobile broadband networks:
 - The importance of measuring backhaul availability
 - Efficient spectrum management
- Digital security of networks



Conclusions: The role of the OECD in broadband QoS measurement going forward

- **Continued collaboration with BEREC**
 - On broadband QoS measurement
 - And other highly relevant policy topics
- **Role of OECD:** harmonising measurement (and definitions)
 - What we have achieved so far:
 - Download speeds (only one dimension of QoS)
 - Long road that started in 2012
- **Going forward for discussion among countries:**
 - Improving mobile networks QoS indicators
 - Other indicators (resilience, latency, digital security, etc.)
 - Indicators on wholesale inputs influencing QoS
- **Revision of the 2004 Recommendation of the Council on Broadband Development**



Thank you!



OECD CISP Secretariat

Alexia.Gonzalezfanfalone@oecd.org & Frederic.Bourassa@oecd.org

Further reading:

- **2020-OECD Broadband Portal:**
<https://www.oecd.org/sti/broadband/broadband-and-statistics/>
- **2019-The road to 5G networks:**
<https://doi.org/10.1787/2f880843-en>
- **2019- Operators and their future:**
<https://doi.org/10.1787/60c93aa7-en>
- **2018-IoT measurement and applications:**
<https://doi.org/10.1787/35209dbf-en>

The screenshot shows the OECD Broadband Portal website. The header includes the OECD logo and navigation links for Data, Publications, More sites, News, and Job vacancies. The main navigation bar features links for OECD Home, About, Countries, Topics, and Coronavirus (COVID-19). The breadcrumb trail indicates the current page is the Broadband Portal under the Directorate for Science, Technology and Innovation. The page content includes a sidebar with a list of topics, a main text area with introductory paragraphs, and a list of data categories with expandable sections.

Broadband Portal

Policy makers must examine a range of indicators which reflect the status of individual broadband markets.

This page provides access to a range of broadband-related statistics gathered by the OECD.

The OECD has identified the five main categories below which are important for assessing broadband markets.

Latest data update: March 2020

High-speed fibre now makes up half of fixed Internet in nine OECD countries
>> [Read more](#)

La fibre optique représente désormais la moitié du haut débit fixe dans neuf pays de l'OCDE
>> [En savoir plus](#)

- + Penetration and data usage
- + Household and business usage
- + Coverage and geography (national broadband maps)
- + Prices and mobile termination rates
- + Speeds



QoS used as a policy tool in France

Audrey Goffi

June 23rd, 2020

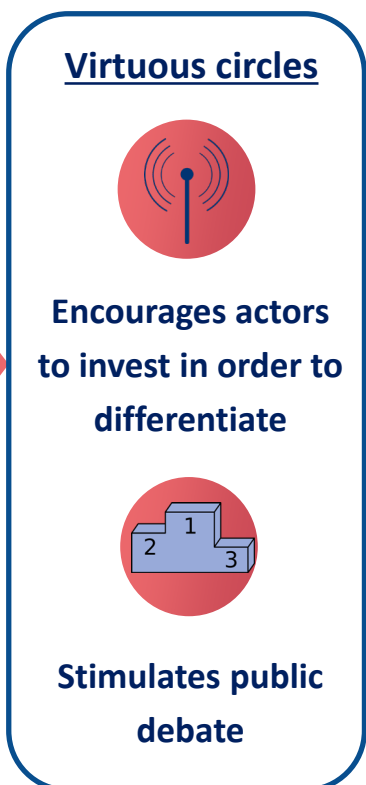
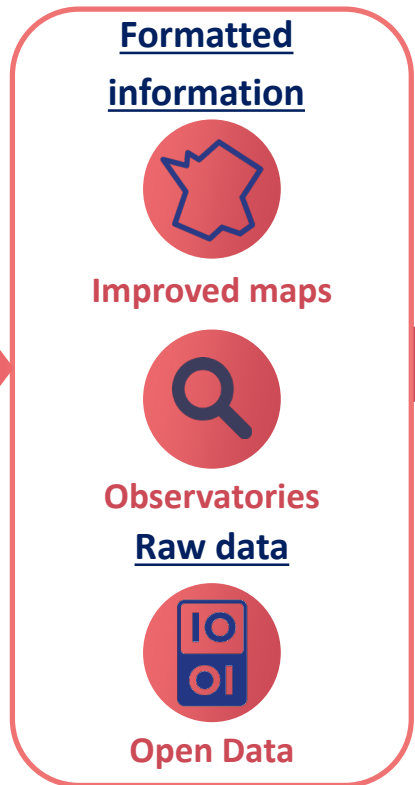
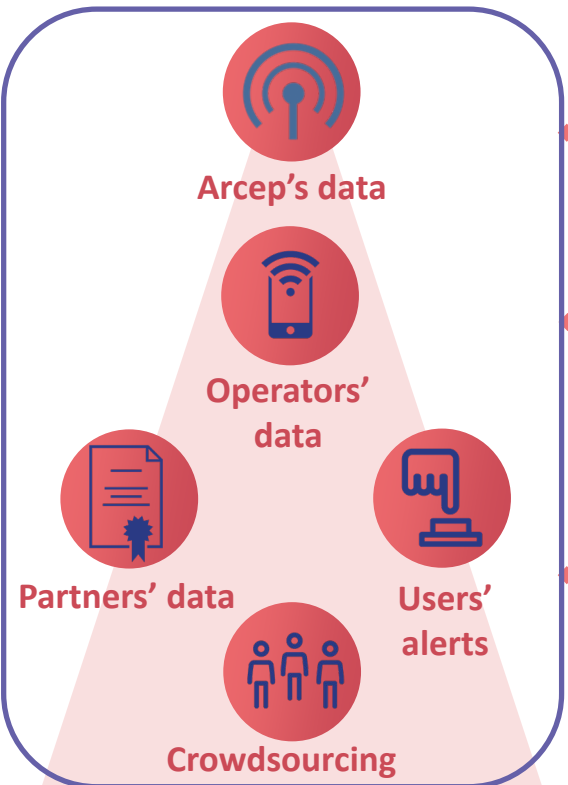
Arcep's data-driven regulation policy

1/ Collect data from several producers

2/ Stock and analyze

3/ Publish information to end users

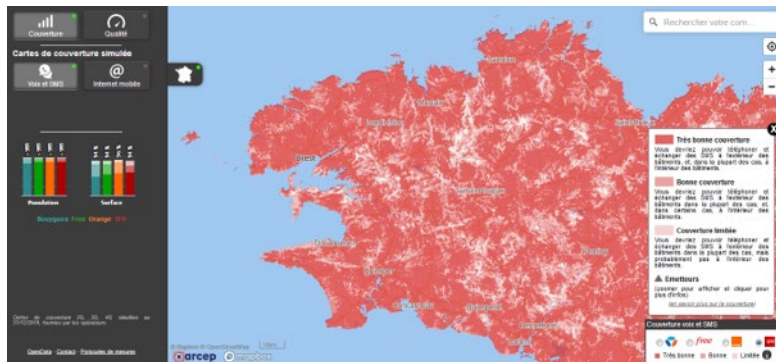
4/ Change behaviours



Introduction

Arcep's user information tool on mobile networks: *Mon réseau mobile* (« My mobile network »)

Two complementary dimensions giving end users a photography of mobile coverage and QoS/QoE in France



Mobile coverage

- **Mobile coverage maps** in calls/texts (2G) and mobile Internet (3G and 4G)
- **Theoretical data** : maps designed by operators by computer simulations and verified by Arcep
- **For calls/texts, multi-level maps ; for Internet, binary maps**



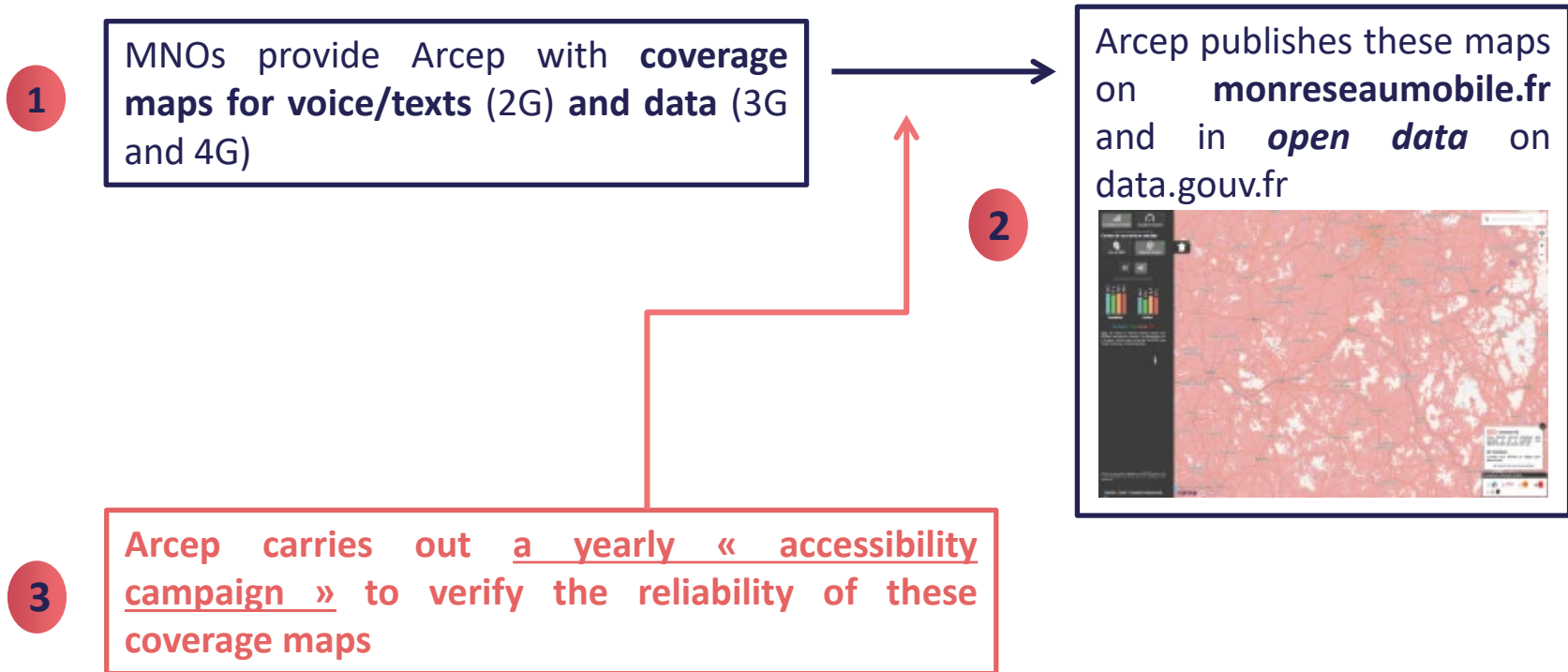
Quality of Service (QoS)

- **Results of Arcep's annual QoS campaign** carried out outdoor, indoor and incar
- **Measured data** : tests carried out by Arcep through a service provider

Every information published in open data, on the website « data.gouv.fr »

Mobile coverage

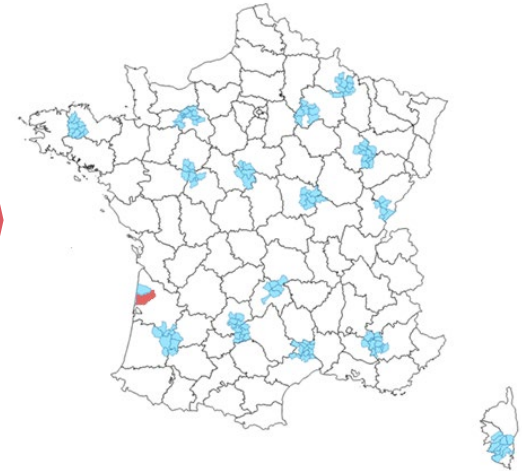
Coverage maps verification process



LEGAL FRAMEWORK : ARCEP'S DECISION NUMBER 2016-1678 DEFINES MAPS CONTENT, TRANSMISSION PROCESS AND VERIFICATION PROTOCOLS

Arcep's « accessibility campaign »

- Yearly campaign, alternatively voice/texts and data
- Funded by operators
- App. 31 000 km² per year, in app. 10-15 zones
- « Light » tests :
 - Calls/texts: success rate for obtaining a ringtone under 30 seconds
 - Data: success rate for downloading a small file (512 octets) under 15 seconds
- App. 200 000 measurement points
- A coverage map is considered reliable if 95% or more of the tests carried out in the zone deemed covered by the given operator are successful
- Obligation of results rather than obligation of means



What if a map does not pass the 95% reliability treshold?

1. Local rectification of the map or rectification of the simulation software's settings
2. Local actions on the radio equipments (no modification of the coverage map)
3. Identification of the cause of failure e.g. site breakdown (no modification of the coverage map)

News segment: increasing the reliability threshold from 95% to 98%

Why?

- With the evolution of use cases, **consumers' demands** towards the precision and the reliability of mobile information **have increased**
- Users had reported **differences between coverage maps and their experience**, underlining the maps' insufficient reliability
- Arcep's accessibility campaigns show **different reliability rates between operators**

How and when?

- **January – March 2020**: public consultation
- **Late March 2020**: publication of an Arcep decision modifying the decision 2016-1678
- **September 2020**: the modified decision comes into force
- **Before the end of 2020**: transmission of the first maps by the operators

What?

Reliability threshold increased from 95% to 98%, with 3 levels:

- **Overall reliability threshold at 98%**
- **For every zone > 1 000 km², reliability threshold of 98%**
- **At the local scale, for every zone > 100 km², reliability threshold of 95%**

Quality of service

Arcep's annual QoS campaign

- Yearly campaign
- Results published each fall
- Funded by operators
- On the whole territory (mainland *and* overseas)
- App. 1.5 million measurement points
- « Complex » tests:

- Calls/texts:



- Texts: success rate for receiving a text message under 10 seconds



- Calls: success rate for maintaining a 2 mn phonecall with perfect quality

- Data:



- Web: success rate for loading a web page under 10 seconds



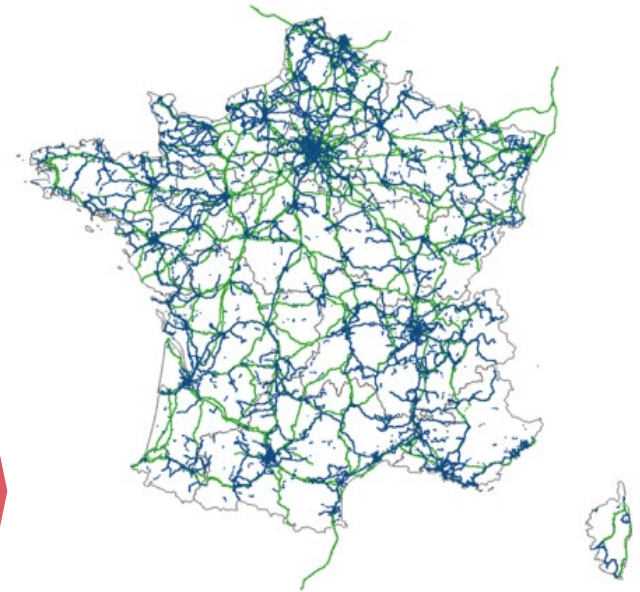
- Download: success rate for receiving a 10 Mo file and sending a 2 Mo file under 60 seconds



- Speed: measuring downlink and uplink speed



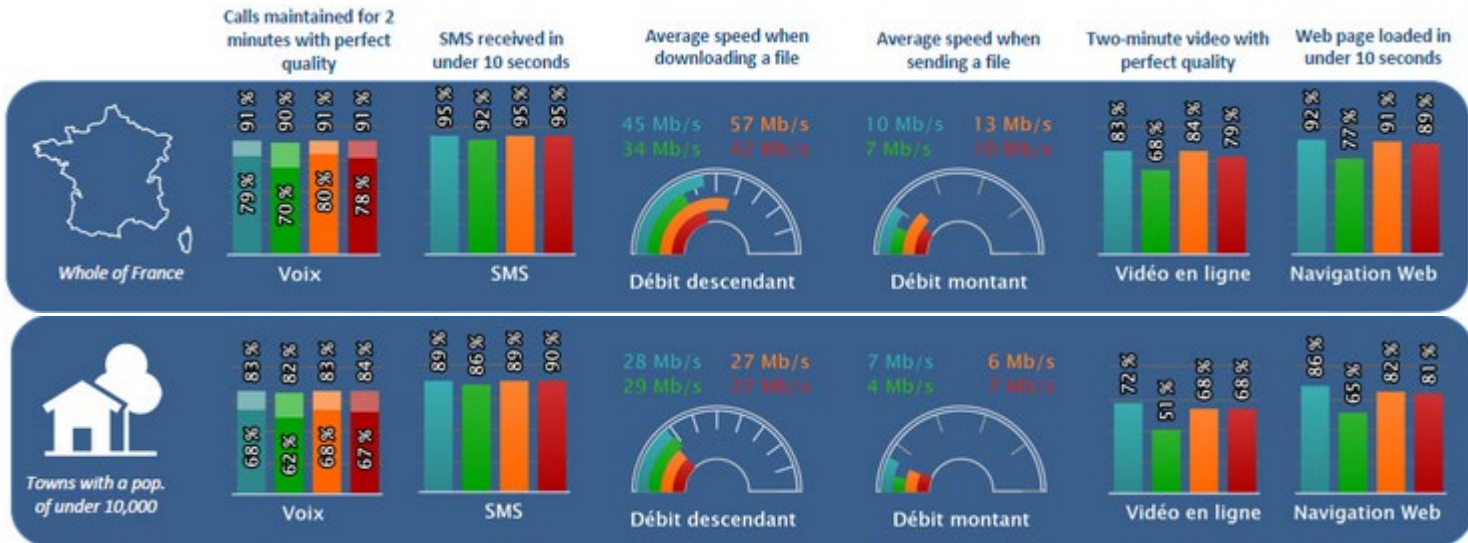
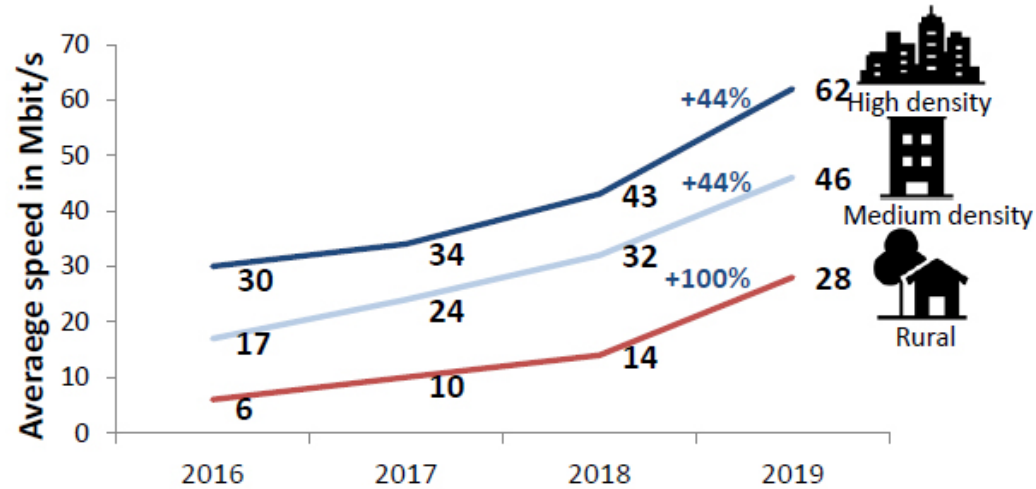
- Streaming: success rate for watching a 2 mn HD video in perfect quality



● Measurements in places of life

● Measurements on transport paths

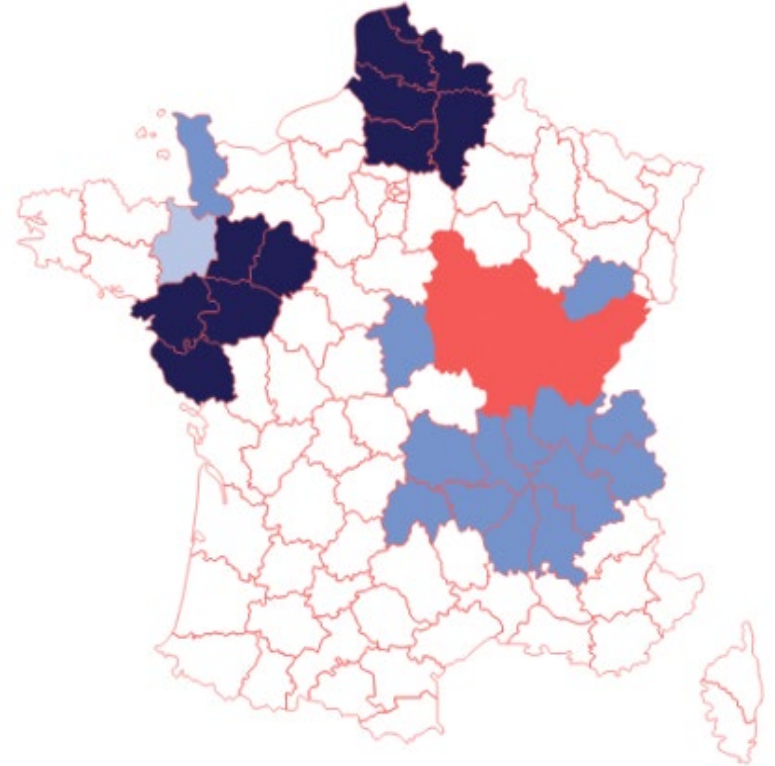
Insights from the 2019 QoS campaign results



News segment: integrating measurement carried out by third parties to *Mon réseau mobile* (1)

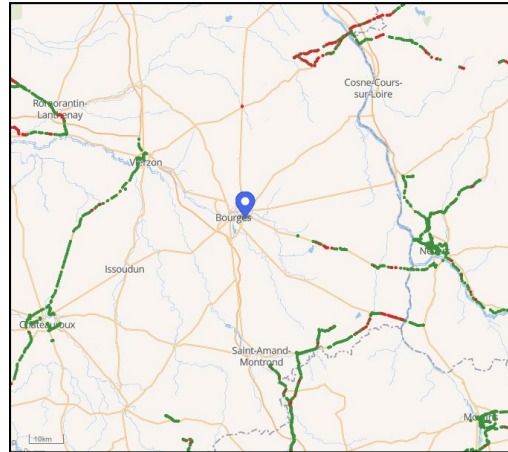
In late 2018, Arcep published **two documents enabling third parties** (local collectivities, companies, public services services...) **to carry out their own tests:**

- The **Regulator's Kit**, a **guide of Arcep measurement protocols** in controlled environment both for accessibility and QoS tests, notably providing **reusable technical specifications**
- A **Code of Conduct** for **crowdsourcing actors**, setting **minimum transparency and quality standards**
 - This Code of Conduct applies to **both fixed and mobile actors**
 - Crowdsourcing actors can declare themselves **compliant to this Code of Conduct** – on the fixed part, these actors will be **eligible to the « Access ID Card » API designed to characterize user environment**
 - This Code will be **updated by the summer 2020**

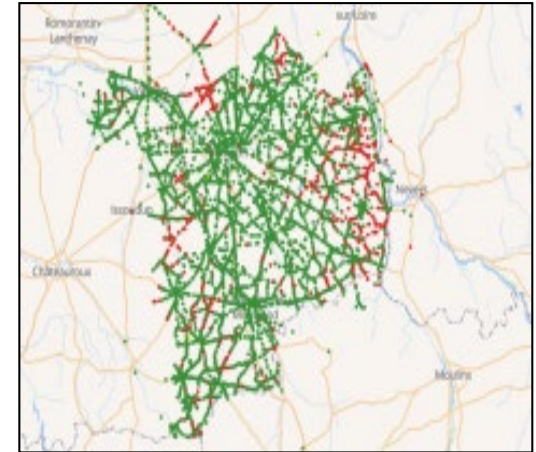


News segment: integrating measurement carried out by third parties to *Mon réseau mobile* (2)

- On **April 10th, 2020**, Arcep published for the first time on *Mon réseau mobile* the results of tests carried out by third parties on several territories and on the railway network



Ex. Cher (Arcep's data)



Ex. Cher (local authority's data)

- Publishing these data provides end users and public authorities with a more detailed picture of mobile connectivity on these territories
- It should be noted that Arcep provided these third parties with a technical support prior to publishing these data:
 - Proofreading technical specifications
 - Verifying the consistency of the results
 - Analysing the results

Disclaimer: tests results from local authorities cannot be interpreted in the same way as Arcep's tests results, and one should not attempt to calculate KPIs from these results

Thank you for
listening

Useful links:

[Mon réseau mobile](#) (French version)

[Results of the 2019 QoS campaign](#) (English version)

[Arcep's decision 2016-1678 on coverage maps](#) (French version)

[Regulator's Kit](#) (French version)

[2018 Code of conduct](#) (English version)

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les réseaux
comme bien commun



Quality Evaluation of Telecom Services in Korea and Future Direction

June 23, 2020

Lee Yeong-ro, Vice President (lyr@nia.or.kr)
NATIONAL INFORMATION SOCIETY AGENCY



Quality Evaluation of Telecom Services in Korea and Future Direction

- 01 | **Background and Procedure of Evaluation**
- 02 | **Summary of ‘2019 Quality Evaluation’**
- 03 | **Outcome of Evaluation and Future Plan**

Background of Quality Evaluation

Urban

Population ↑
Investment ↑
Good Quality



Rural

Population ↓
Investment ↓
Poor Quality



Significant quality gap in telecom service between urban and rural areas

Problem 1.
Equal Price but Different Quality
(depending on geo-environment and population density)

Problem 2.
Insufficient Quality Information to the Users

Problem 3.
Lack of Coverage Information

Annual Evaluation of QoS and Open it to the Public



Procedure of Quality Evaluation



Step1. Selection of Target Services

Wired

100 Mbps
1 Gbps
10 Gbps

Wireless

Wi-Fi
3G, 4G(LTE)
5G

Not to measure the best **technical** Capacity

But to measure the quality that **user experience** using real end user devices (Smartphone, PC)

Step2. Establishment of Measurement Scheme

Organising Working Group
that is independent on Stake Holders
to secure relevance of whole process



To determine measuring terminal
(End user devices : Smartphone, PC)



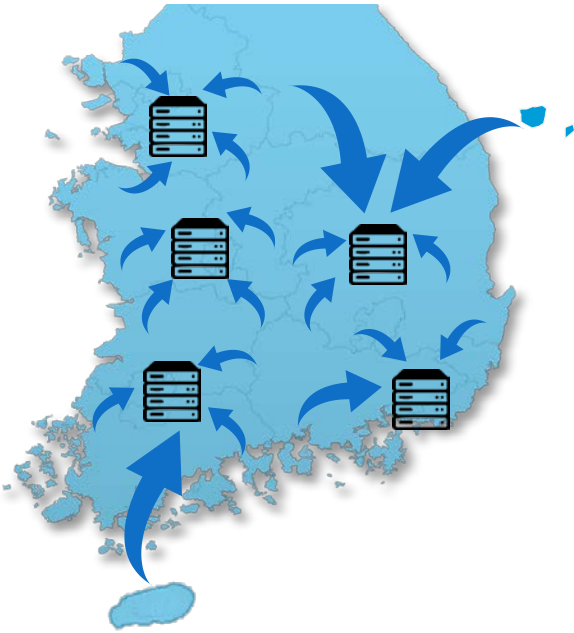
To determine method and metrics
(Throughput, Delay time, etc...)



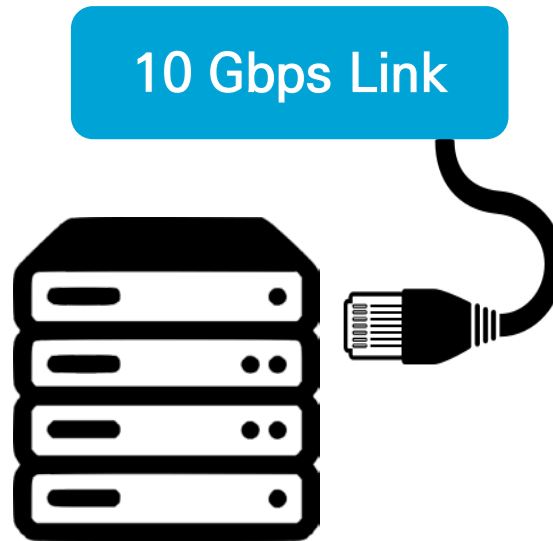
To set-up final Evaluation Plan

[Reference] Method and Metrics

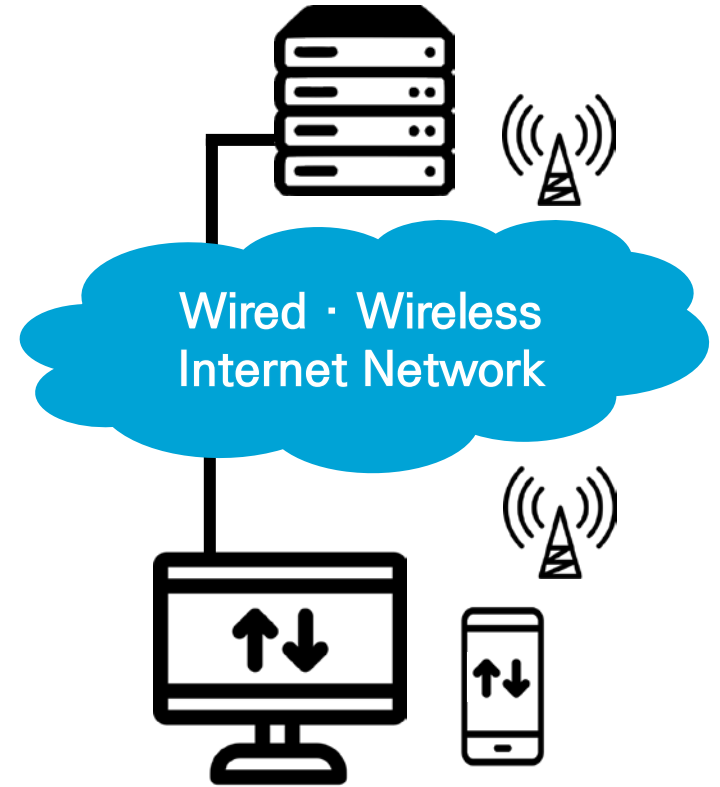
■ Measurement Method



Install Measurement Servers
at the IDC of each providers



10 Gbps or higher links
to each measurement server



Real End user device
used to collect data

[Reference] Method and Metrics

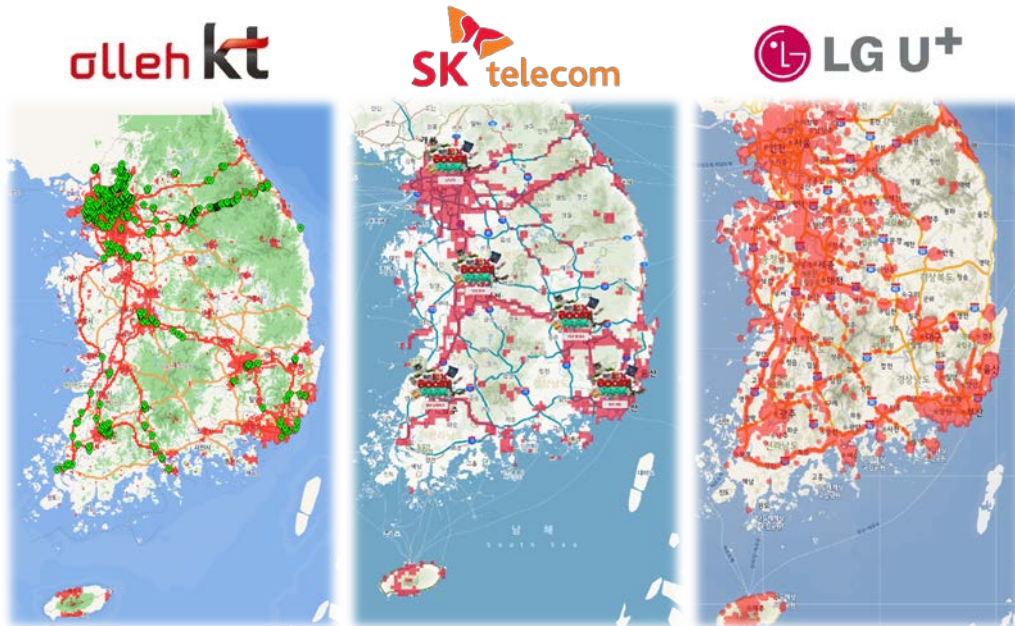
■ Measurement Metrics



Category	Metrics	
Wireless	Throughput(Mbps)	Transmission and reception speed between terminal device–measurement server
	Connection success rate(%)	The rate of successful calls by attempting to connect to the measurement server
	Transmission success rate(%)	The rate of calls connected to the measurement server and transmitted at a certain speed
	Round trip latency(ms)	Time to transmit a signal to the measurement server and to receive a response signal
	Packet loss rate(%)	The rate of data that was not received during data transmission and reception
	Web–page loading time(sec)	Time until all screens of web page are displayed on the terminal device
Wired	Throughput_Intra(Mbps)	Transmission and reception speed between terminal device–measurement server
	Throughput_Inter(Mbps)	Transmission and reception speed between terminal device–web portal provider server
	Web–page loading time(sec)	Time until all screens of web page are displayed on the terminal device
Only for “ 5G ”	5G to 4G Re–direction Rate(%)	The rate of network switching on to 4G network while using 5G network

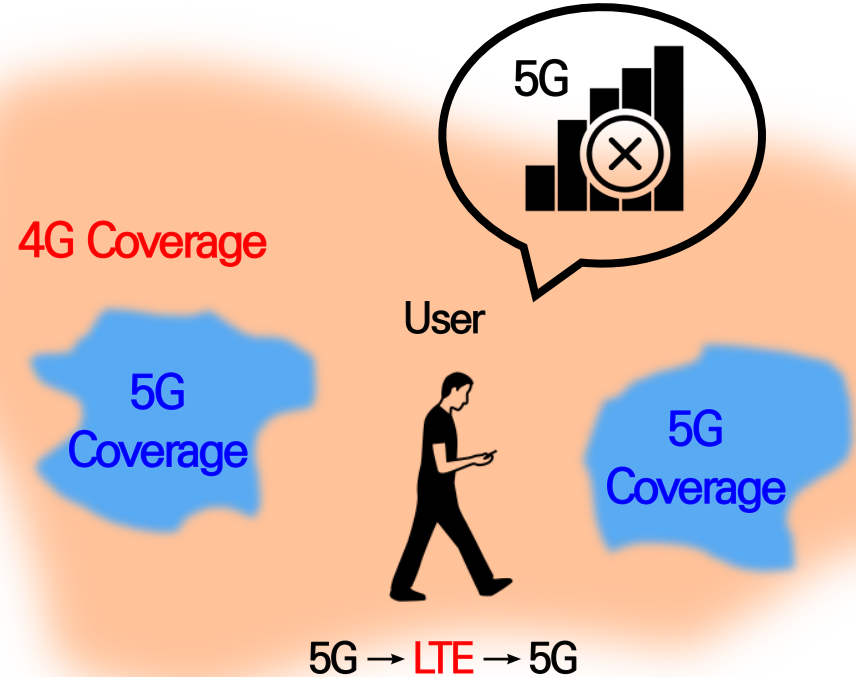
[Reference] Method and Metrics

■ New Metrics for 5G Service Evaluation : 5G to 4G Re-direction Rate



※ 5G service coverage map by providers (June 2020)

Low coverage rate,
5G Island



Frequent 5G Connection Off,
Switching On to 4G

Procedure of Quality Evaluation



Step3. To perform field tour and measurement

① By population density such as metropolitan, mid – to small cities, and rural areas.



② By region type such as transportation facility, underground shops, markets, and hospitals.



③ By sport and leisure area such as island, sea roads, coastal roads, and trails.



④ By public transportation such as high-speed railroad, city subways, and highways.



Procedure of Quality Evaluation



Step4. Collection of Data and Validation

① Pre-review meetings with third party experts



② Check devices and measurement software errors



③ Remove error data under the abnormal conditions



④ Validate whole process and Reporting



Wireless and Wired Internet Quality in 2019

Quality of Wireless Internet Services

※ 2018 results in parentheses ()

	Download Speed	Upload Speed	Connection Success rate	Transmission Success rate	Round Trip Latency	Packet Loss rate	Web-page Loading time
LTE	158.53 Mbps (150.68 Mbps)	42.83 Mbps (43.93 Mbps)	99.98% (99.97%)	99.18% (99.43%)	36.34 ms (40.73 ms)	0.85% (0.73%)	1.01 sec (1.29 sec)
3G	5.50 Mbps (6.08 Mbps)	1.73 Mbps (1.89 Mbps)	99.55% (99.30%)	98.43% (98.96%)	98.66 ms (88.65 ms)	1.21% (1.38%)	1.91 sec (2.48 sec)
WiFi	333.51 Mbps (305.88 Mbps)	288.02 Mbps (290.25 Mbps)	99.93% (99.98%)	99.57% (99.61%)	23.41 ms (20.77 ms)	0.76% (0.38%)	0.93 sec (1.11 sec)


Quality of Wired Internet Services

※ 2018 results in parentheses ()

	Download Speed (Intra)	Upload Speed (Intra)	Download Speed (Inter, Bulk e-mail)	Upload Speed (Inter, Bulk e-mail)	Web-page Loading time
100Mbps	99.27 Mbps (99.39 Mbps)	98.85 Mbps (98.36 Mbps)	92.25 Mbps (91.95 Mbps)	87.86 Mbps (56.57 Mbps)	0.80 sec (1.07 sec)
1Gbps	951.67 Mbps (913.83 Mbps)	949.19 Mbps (907.10 Mbps)	350.71 Mbps (359.53 Mbps)	294.80 Mbps (238.75 Mbps)	0.77 sec (1.07 sec)

Outcomes

Target services by years

- 
- 1999 2G Voice, PSTN
 - + 2001 High-Speed Internet
 - 2006 WCDMA, WiBro
 - + 2010 Wi-Fi
 - + 2012 4G(LTE)
 - 2013 VoLTE (LTE Voice)
 - 2014 Vulnerable regions
 - + 2015 1Gbps Internet
 - 2016 Coverage Inspection
 - + 2019 10Gbps Internet
 - + 2020 5G

Download Speed Improvement (National Avg)

(Mbps)

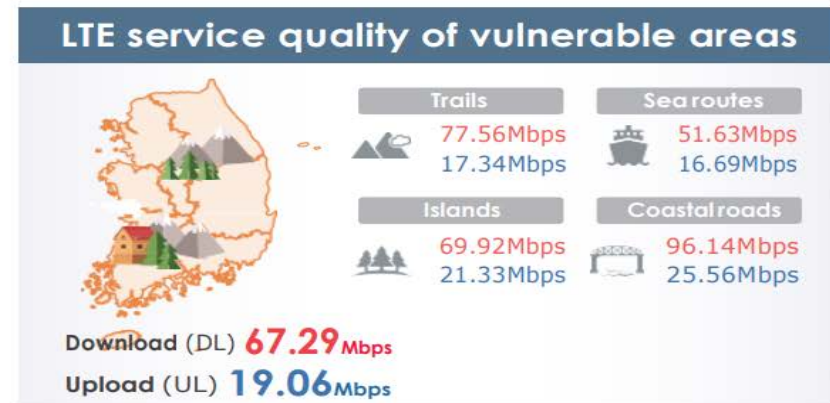
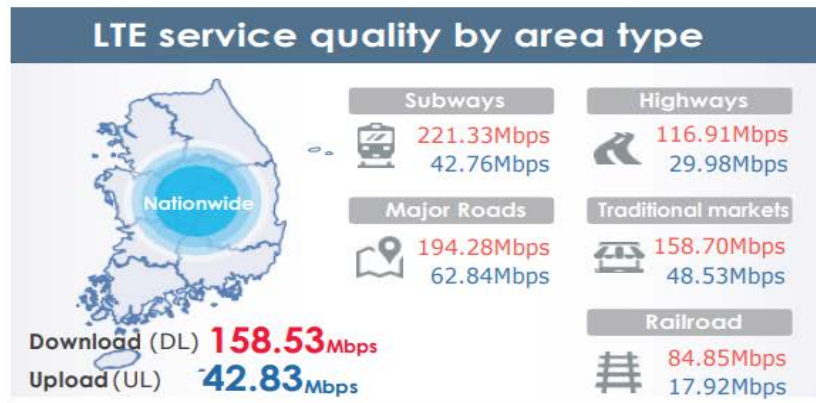
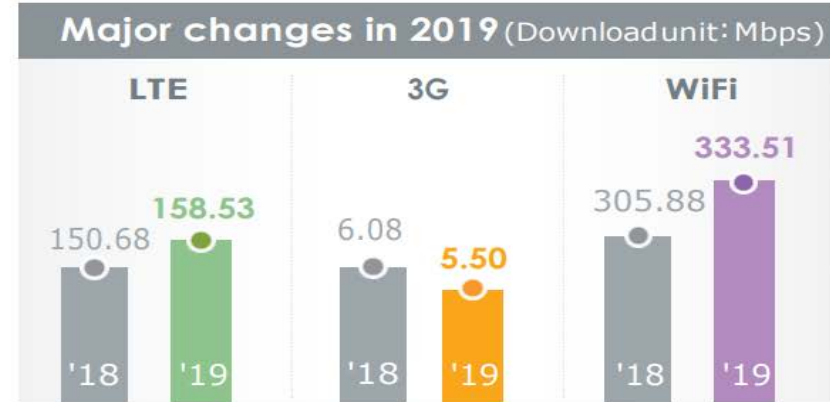
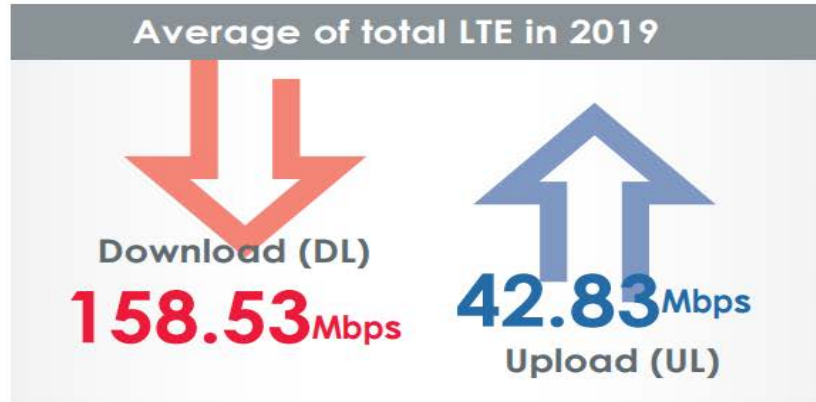
Division	2017	2018	2019	CAGR
4G	133.4	150.7	158.5	9%
Wi-Fi	264.9	305.9	333.5	12.2%
1G (Wired)	873.8	913.8	951.7	4.4%
100M (Wired)	99.1	99.4	99.3	0.1%

Download speed of 4G in rural area

(Mbps)

Division	2017	2018	2019	CAGR
4G in rural area	99.6	126.1	128.5	13.6%

Outcomes



Open quality information to the public
in various types by provider, service and region



Thank You