

**Agenda**  
**BEREC Workshop on Market Entry**  
in the context of the  
**Digital Markets Act**

<b>Location:</b>	online workshop
<b>Date &amp; Time:</b>	Wednesday, 28 April 2021 14.00 - 16.30 CEST

**Wednesday, 28 April 2021**

**From 13.45 Getting connected**

**14.00 Start of Workshop**

- 14.00-14.05 **Welcome by BEREC Chair 2021, Michel Van Bellinghen**  
Chairman of the Council of the Belgian Institute for Postal Services and Telecommunications (BIPT)
- 14.05-14.15 **BEREC position on the regulation of digital gatekeepers**  
Chiara Caccinelli and Jorge Infante, Co-Chairs of BEREC Market & Economic Analysis working group
- 14.15-14.30 **Introductory remarks by the European Commission: How the DMA will help to encourage market entry**  
**Prabhat Agarwal**, Head of Unit, European Commission – DG CONNECT F.2 E-Commerce and Platforms
- 14.30-14.45 **The state of play in the European Parliament**  
**Carlos Zorrinho** (S&D), Rapporteur on the DMA, European Parliament – ITRE Committee

**14.45-16.30 Stakeholder round table**

- 1) In your view, what are the reasons for the limited number of trans-national digital platforms and what are the key factors limiting competition and market contestability?
- 2) Is the DMA proposal an adequate instrument to encourage market entry in digital environments dominated by gatekeepers?
- 3) Are there important elements that could be considered to improve the proposal in order to further promote market entry and inter-platform competition?

Moderators: Chiara Caccinelli and Jorge Infante, Co-Chairs of BEREC Market & Economic Analysis working group

14.45-14:55 *Tech industry association*

**EUROPEAN TECH ALLIANCE (EUTA)**  
**Magdalena Piech** - EUTA Chair (Allegro)

14.55-15.05 *Startup advocacy organisations*

**ALLIED FOR STARTUPS**  
**Benedikt Blomeyer** (Director EU Policy)

15.05-15.15 *Media*

**SCHIBSTED**  
**Petra Wikström** (Director of Public Policy)

15.15-15.25 *Online Marketing/Search Engine*

**DUCKDUCKGO**  
**Aurélien Mähl** (Senior Public Policy Manager, Europe)

15.25-15.35 *Marketplace/Online Retailer*

**CDISCOUNT (France)**  
**Cécile Barateau** (Deputy Director for External Relations)

15.35-16.25 **Questions and answers**

**16.25-16.30 Closing remarks**

<b>16.30</b>	<b>End of Workshop</b>
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