

21 July 2022

**EBU response to  
Draft BEREC Report on the Internet Ecosystem**

The European Broadcasting Union (EBU) is the world's leading alliance of public service media (PSM). It is a not-for-profit organisation that represents 112 member organizations in 56 countries and additional 31 Associates worldwide. PSM organizations are entrusted with providing a service of general interest, which consists in the provision of high-quality content and services that fulfil the cultural and democratic needs established at national level for the people of each EU Member State. This rationale for PSM's existence is known as their remit.

The EBU and its Members welcome the opportunity to comment on the Draft BEREC Report on the Internet Ecosystem (Draft Report). The EBU appreciates BEREC stressing the value of interoperability, Open Internet and open standards to allow free access to information for users and foster innovations on a horizontal market. Benefits for consumers include reduction of switching costs, and meeting / mitigation of network effects.

Whilst we believe the Draft Report is a comprehensive snapshot in time and provides a good picture of the complex interactions amongst the different elements composing the Internet ecosystem, we would like to draw your attention to the recently adopted [EBU Technical Report on CDNs](#). We hope this may be helpful and could certainly contribute further on this if required.

Besides, the EBU would also invite BEREC to consider further exploring the following areas which are be important for PSM and media in general in the Internet ecosystem: the question of discoverability/findability/prominence of content of general interest and consumption of PSM services in the car.