

PRIVACY STATEMENT

for the use of audio-visual material in relation to the achievements and activities of BEREC and the BEREC Office

The Agency for support for the Body of European Regulator (BEREC Office) processes the personal data of a natural person in compliance with Regulation 2018/1725 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC.

This privacy notice explains BEREC Office's policies and practices regarding its collection and use of your personal data, and sets forth your privacy rights. We recognise that information privacy is an ongoing responsibility, and we will update this notice where necessary.

1. What is the purpose and legal basis for processing your personal data?

The purpose of processing personal data in the context of BEREC and the BEREC Office audio-visual material is multi-folded. The audio-visual material is used to strengthen the perception of the BEREC Office as a professional employee to attract highly-qualified applicants, to provide further transparency and promote the work of BEREC and the BEREC Office, to create dedicated *Speakers* galleries for BEREC and the BEREC Office public events and establish photo galleries of BEREC and BEREC Office events, and to establish video banks related to BEREC and the BEREC Office events and dedicated videos concerning the work of BEREC and the BEREC Office, to strengthen the corporate identity of the BEREC Office staff members, and for information purposes of current staff members of the BEREC Office.

The use of audio-visual material in relation to the achievements and activities of BEREC and the BEREC Office is necessary for the performance of the Agency's tasks carried out in the public interest as required by Regulation (EC) No 2018/1971. Therefore, the processing is lawful according to Article 5(a) of Regulation (EU) 2018/1725.

In addition, the current processing operation is based on Article 5(1)(d) of Regulation 2018/1725, i.e., the data are collected based on the consent of the data subjects.

The audio-visual material (images/visuals, videos, podcasts) is published on the official BEREC website (in specific cases, on dedicated created event website such as for the BEREC Stakeholder Forum), disseminated via the BEREC social media accounts (Twitter, LinkedIn and YouTube), included within newsletters to BEREC Office staff or subscribers of external newsletters, included in brochures, designed documents and other promotional material, and used during events to illustrate and to broaden the reach of BEREC and BEREC Office messages.

2. What personal data is collected and processed?

The BEREC Office is collecting and processing the following personal data:

- A person's image or voice (in the form of a photo, video or podcast):
 - o When sending it via email to particular BEREC Office staff members for direct publication or for further incorporation within designed audio-visual material and publication via the channels indicated in point 1. above;
 - o When participating in organised photo shootings;
 - o When participating in professional filming (i.e., corporate videos, work-related videos, etc.);
 - o When participating in BEREC and the BEREC Office internal/external events (i.e., Public debriefings, Stakeholder Forums, Workshops, Stakeholder meetings, team buildings and other similar events/occasions).
- Participants in BEREC and BEREC Office events are informed in the invitation or when they register whether photos/videos will be taken during the event and, if so, how they will be used. See Privacy Statement [here](#)
- Participants are asked for their consent and informed that in case they do not consent to be filmed or photographed BEREC Office will make all possible arrangements to respect their choice.

Along with a person's image or voice (in the form of a photo, video or podcast), the BEREC Office may collect and further process the following personal data that is included within the created audio-visual material or contributes to its creation:

- The first name(s) of a person;
- The surname(s) of a person;
- The position, role or function of a person;
- The organisation or company a person is working for/appointed at;
- The country of origin of a person/country where the organisation or company is active;

Together with the publication of the produced audio-visual material, the other processed personal data may be published alongside it.

3. Who has access to your personal data and to whom is it disclosed?

Within the BEREC Office:

- Personal data will be accessed only by the BEREC Office employees in charge of communications activities. In exceptional cases, additional staff may be granted access to and use of the audio-visual material on a need-to-know basis

Outside the BEREC Office:

- Personal data may be disclosed to the personnel of external contractors supporting the event management and/or creating different audio-visual campaigns and promotional material;
- Personal data may be disclosed to staff of European Commission services, publishers, journalists data subjects have agreed via a statement of release or in writing for use on a particular occasion or for a specific article.

4. How long are your personal data kept?

The published audio-visual material may stay online for the time that it is relevant to its creation. Created image and video galleries (i.e., of BEREC and BEREC Office events) may stay online for an indefinite period for transparency reason and historical/information purposes.

Once the audio-visual material is unpublished, it is kept on the internal storage for an indefinite period of time for historical and archiving purposes.

5. What are your rights?

You have the right to request from the controller access to and rectification or erasure of your personal data or restriction of processing.

You also have the right to data portability.

You also have the right to withdraw your consent for the BEREC Office to process your personal data at any time.

The controller shall provide information on action taken on a request within one month of receipt of the request. That period may be extended by two further months where necessary, taking into account the complexity and number of the requests.

6. Who is the data controller and how to exercise your rights?

The BEREC Office shall exercise the tasks of the data controller for the purpose of these processing operations.

To exercise the mentioned rights, you can contact the controller by sending an email to communications@berec.europa.eu

If you consider your data protection rights have been breached, you can always lodge a complaint with the BEREC Office's Data Protection Officer (dpo@berec.europa.eu) or with the European Data Protection Supervisor: edps@edps.europa.eu