

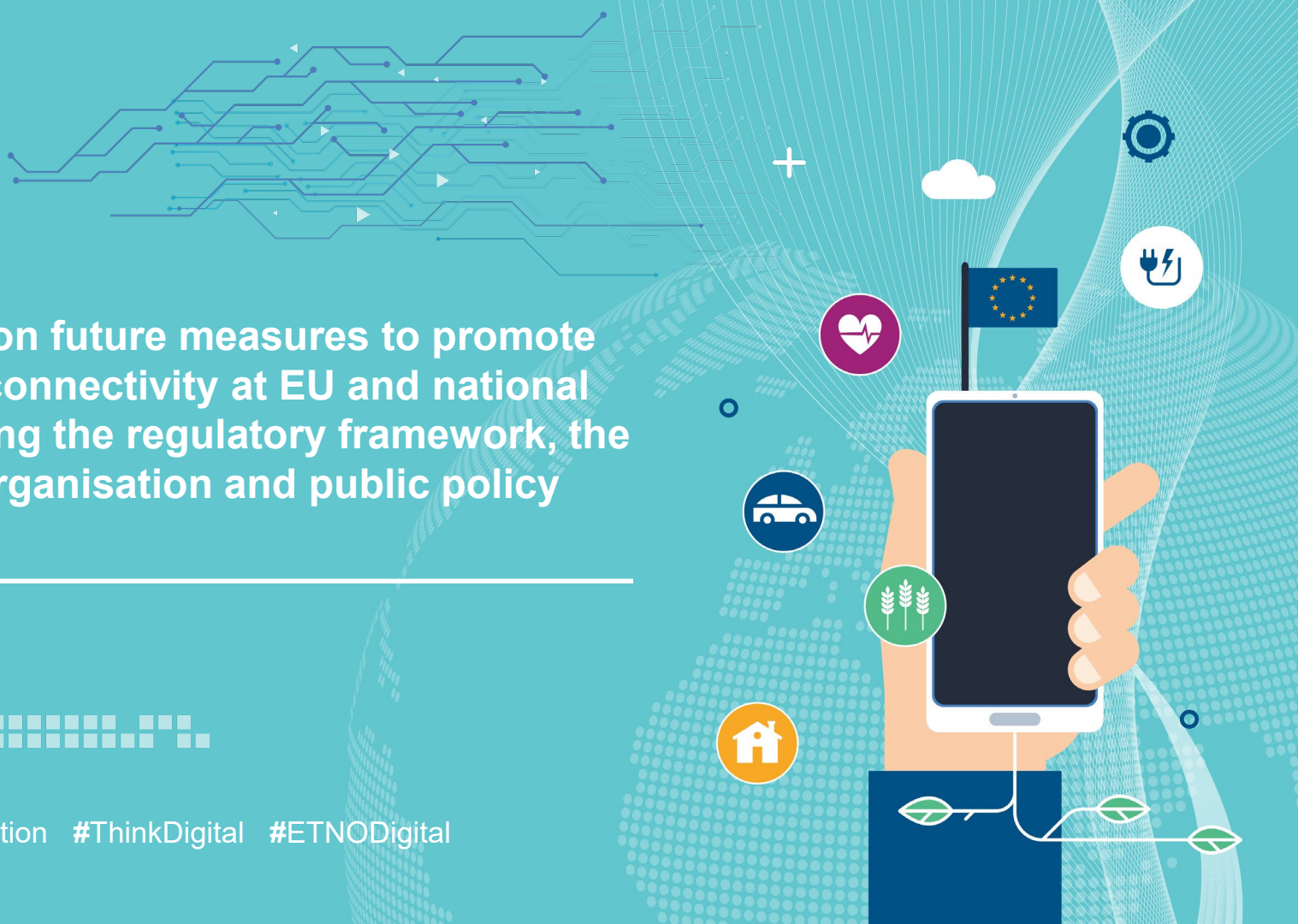


Expectations on future measures to promote international connectivity at EU and national levels, including the regulatory framework, the institutional organisation and public policy making

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International Submarine Connectivity: Market Overview

- International submarine connectivity market is still growing, stimulated by the obsolescence of previous generation of cables and increasing connectivity needs.
- The market is competitive and dynamic with increasing presence of non-European players.
- European operators are mainly investing in submarine cables through consortia and with help of public funding due to the investment-intensity and lack of ROI of these cables.
- International submarine connectivity should be an essential component of Europe's digital leadership efforts and further reflection on the EU Global Gateway strategy is necessary.



International Submarine Connectivity: Policy Considerations

- Public funds (e.g. CEF) and other investment incentives are an important way to promote European submarine connectivity.
- While practices differ across Member States, authorisation procedures, namely permit granting, should be simplified where possible. Processes should be driven by efficiency and effectiveness.
- Security is an important element (both physical security and data integrity); EU operators are ready to exchange further on this matter with EU institutions.

