### Learning from 5G for 6G



# Background

- Late 2G was when we saw the first concerns about EMF
- 3G was the first deployment that faced significant opposition
- 4G was relatively quiet
- 5G saw unprecedented opposition
  - coupled with Covid and social media, made for an unhealthy mix
- 6G discussions have already started
  - coupled with concerns about AI, cybersecurity and through widespread social media usage, concerns about 6G could be even more challenging.



### Our response: #5GFactsNotFear campaign



- Communicated credible science
- Simplified complex content
- Focussed on scientific evidence that helps decision-making.
- Encouraged re-use of content
- Co-operation between associations and other stakeholders.



#### **Examples: Expert Opinions**





### **Examples: Videos**





### **Examples: Infographics**













## 5G scare has potential to be repeated

- MacKrill (2023): 7 types of health scares:
  - radiation from technology is one
- Common characteristics of scares:
  - "being newly developed, not well understood or unseen threats, natural versus man-made, and out of personal control"
- Background factors relevant for EMF:
  - conspiracy theories, trust in governmental agencies, anxiety and modern health worries
- But also "factually correct albeit unclear information" such as IARC's EMF classification
- Often start as individual response but readily amplified by social media

Health Scares: Tracing Their Nature, Growth and Spread. MacKrill K, Witthöft M, Wessely S, Petrie KJ. Clinical Psychology in Europe 5:1-23, 22 December 2023. https://doi.org/10.32872/cpe.12209



# Additional Lesson: Quality Research is Needed Early

- Vocht & Albers (2022) reviewed early papers on 5G (2018-2021):
  - "publications by authors with links to anti-5G campaigning organizations dominated the early phase"
- Early papers were more narrative reviews rather than systematic-style
  - no focus on quality of studies
- "...articles in the popular media, therefore, were influenced more heavily by the initial advocacy publications than by the later higher quality contributions."

*The Population Health Effects from 5G: Controlling the Narrative*. de Vocht F, Albers P. Front Public Health. 10:1082031, 19 Dec 2022. https://doi.org/10.3389/fpubh.2022.1082031



# Preparing for 6G should begin now

- 6G is already being discussed in technical terms as representing 'extreme performance', 'pervasive reach' and 'limitless connectivity' that will require even 'denser networks'.
  - Alarming terminology for some?
- Google search analysis already shows that 6G questions have started:
  - What are the risks of 6G?
  - Is 6G really necessary?
  - Is 6G safe?
  - Is 6G harmful to humans?
  - How close to 6G tower is safe?
  - How powerful is 6G?
  - What does 6G EMF do to your body?
  - Will 6G internet be more harmful than 5G?
  - 6G Network Dangers



## Key takeaways

- 6G, like 5G, share MacKrill's common characteristics and risks being another health scare.
- Quality systematic-style research is needed and available early in the development process
  - Providing credible science for media to reference
- To meet public concerns technical answers are necessary but not sufficient
- And with discussions already underway communication needs to begin now

