Disclaimer:

No Artificial Intelligence was used to create this presentation.

Maybe no intelligence was used at all...
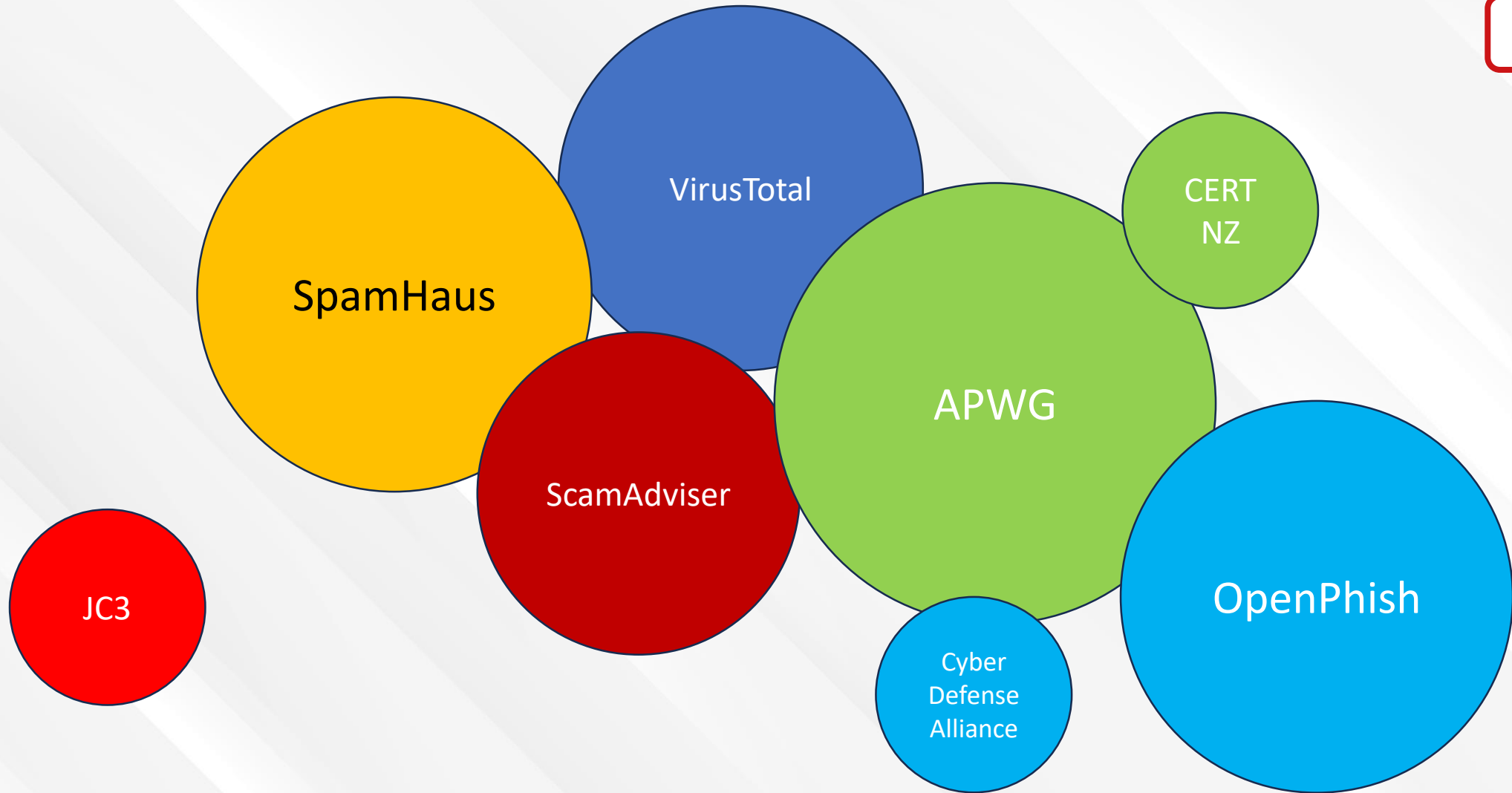
The Global Signal Exchange (GSE)

The **Global Anti Scam Alliance (GASA)** is a non-profit, bringing together policy makers, law enforcement, consumer authorities, NGOs, the financial sector, cybersecurity, and commercial organizations to share insights and knowledge surrounding scams.

The **DNS Research Federation** is a not-for-profit company limited by guarantee, registered in England and Wales. It is inviting a number of key stakeholders from all aspects of the DNS ecosystem: big brands, domain name industry, public safety and academia to participate as partners and supporters.
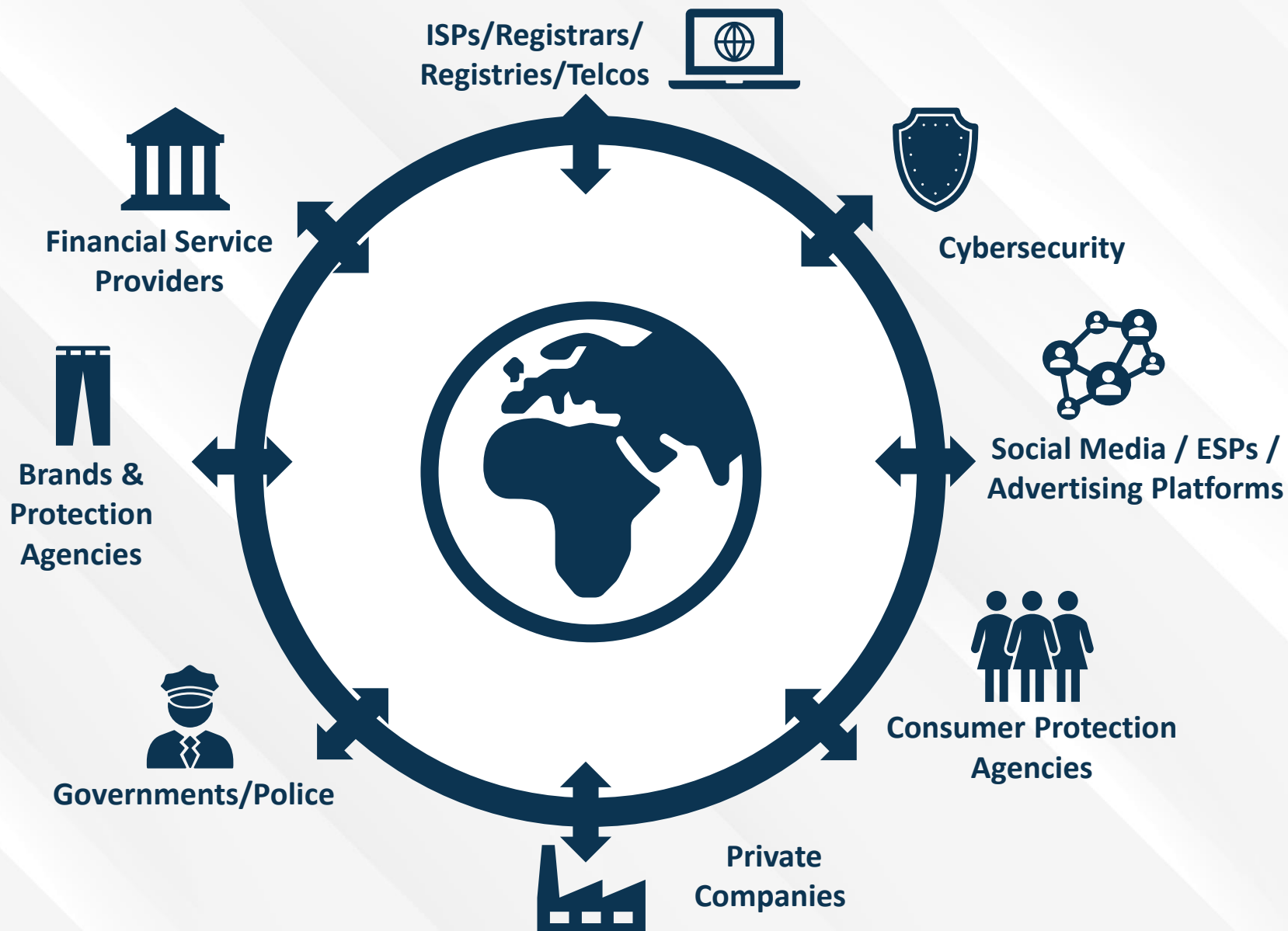
Illustrative

VirusTotal

CERT NZ

SpamHaus

APWG

ScamAdviser

JC3

OpenPhish

Cyber Defense Alliance

Fast and efficient global sharing of abuse signals is essential to help Service Providers detect abuse on their platforms

Scams are a global problem which need to be solved globally

GASA
Global Anti-Scam Alliance

- ISPs/Registrars/Registries/Telcos
- Cybersecurity
- Social Media / ESPs / Advertising Platforms
- Consumer Protection Agencies
- Private Companies
- Governments/Police
- Brands & Protection Agencies
- Financial Service Providers

The goal of the Global Cybercrime Exchange is to create a universal overview of Cybercrime

GASA — Global Anti-Scam Alliance

IP Violations

Hacking

DDOS Attacks

Cyberbullying & Harassment

Illegal Content

GSE

Spam

Ransomware

Cybercrime Exchange

Scams & Fraud

To make transparent which Service Providers are fighting abuse successfully and which ones need help
and offer all stakeholders a more efficient and effective way to use abuse signals and make the internet a safer place
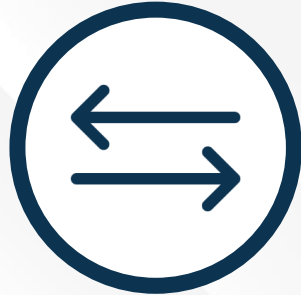
What is unique about the Global Signal Exchange?

Global, cross sector

First global cross sector data platform and network

Signal Exchange

Multi-directional sharing of abuse data controlled by the Data Source

Real-Time Analysis

Discovery and analysis of abuse on or off platform. Smart matching using AI
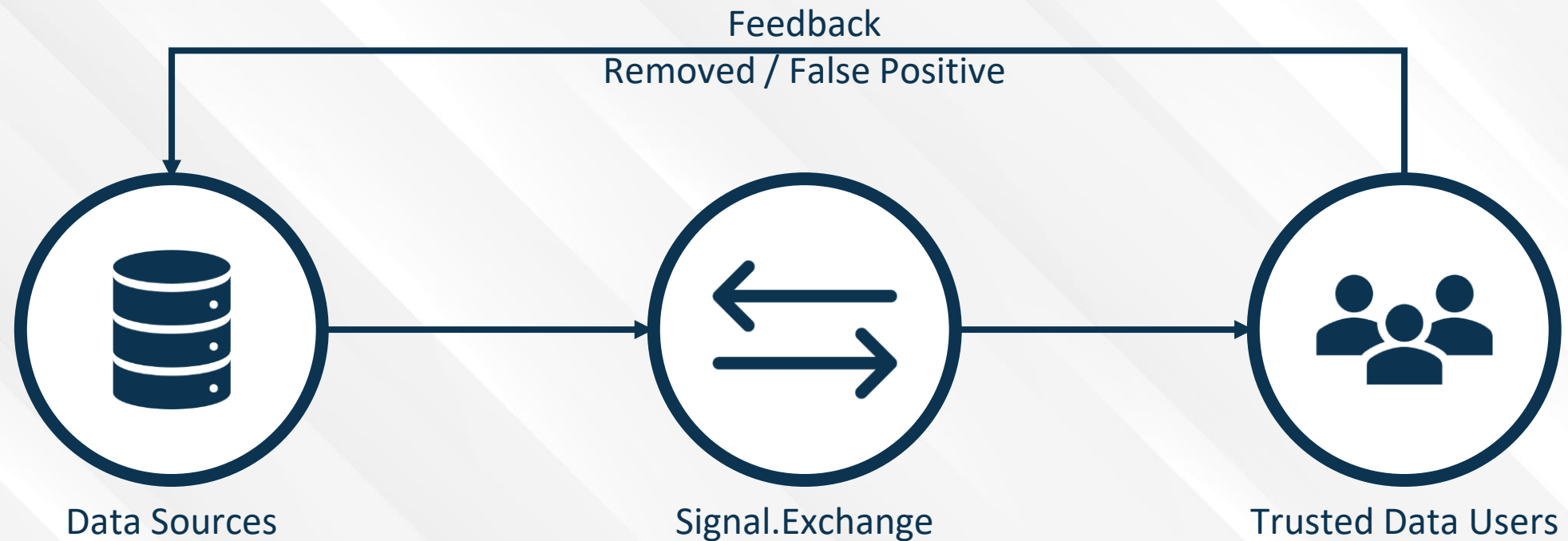
Leaderboards

Creating transparency where scams and fraud are facilitated

The Global Signal Exchange is NOT a data source itself but a meta aggregator that provides real-time data retrieval from many data sources for further analysis

Both non-profit as well as commercial data feed providers have joined the GSE

We are only at the start....

Demo Time!

Interested in becoming a Partner?

Contact us to join our fight against online scams!

Rens Grim
Advocate for the Global Signal Exchange
E: rens.grim@gasa.org
M: +31 6 34 11 60 34

GASA
Global Anti-Scam Alliance