Strategic Anti-Fraud Measures for Modern Telecom Networks

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Anti-Fraud for a cloud-based ecosystem

Anti-Fraud for a cloud-based ecosystem

Incentivize and reward **technology-forward** solutions.

Remain vigilant against rules that burden the **digital transformation**.

Agenda

Incentivizing technology-forward fraud solutions

- Know-Your-Customer (KYC)
- AI Analytics
- Call Authentication

Minimize disruption to cloud-based services

Know Your Customer

AI Analytics

Call Authentication

Minimizing disruption to cloud-based services

Automatic detection is highly effective, but incomplete.

KYC reduced Japan fraud by 90%

KYC encompasses a range of measures

Proportionate to service type, fraud scenario, and privacy considerations

AI Analytics

Call Authentication

Minimizing disruption to cloud-based services

Automatic detection with LLMs

Users can lock their “front door”

ePrivacy limitations require clarity

Call Authentication

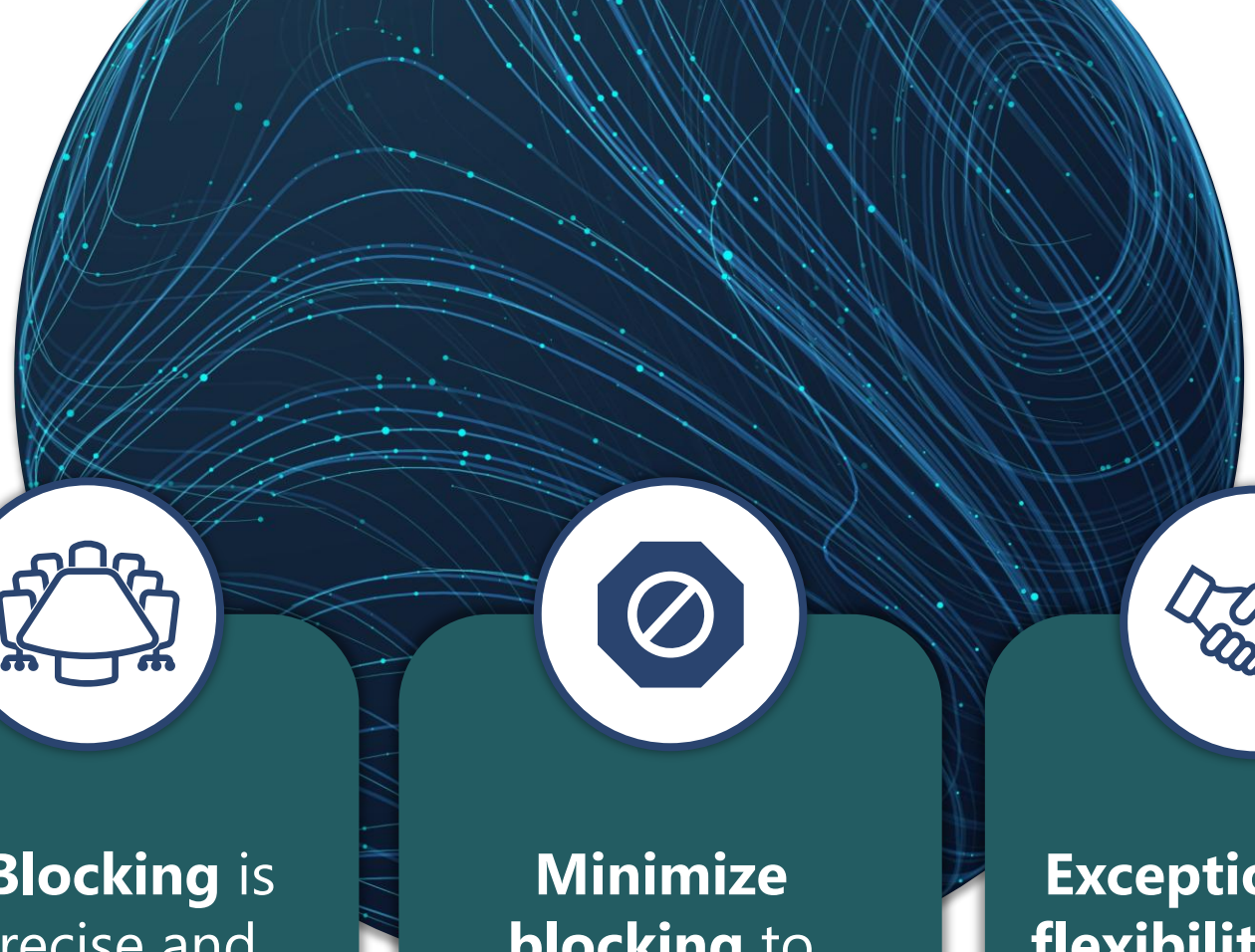
Minimizing disruption to cloud-based services

Network-based solutions relying on cloud technology

Requires cross-border standards

Rich Call Data

Minimizing disruption to cloud-based services



CLI Blocking is imprecise and **harms legitimate** use cases.

Minimize blocking to ensure a vital calling ecosystem.

Exceptions and **flexibility** to use alternative solutions.

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Thank You