

PRIVACY STATEMENT

for processing of personal data in the context of the establishment of mailing lists for communication with the general public and stakeholders

The Agency for Support for BEREC (BEREC Office) processes the personal data of a natural person in compliance with Regulation 2018/1725 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC.

This privacy notice explains the BEREC Office's policies and practices regarding its collection and use of your personal data, and sets forth your privacy rights. We recognise that information privacy is an ongoing responsibility, and we will update this notice where necessary.

1. What is the purpose and legal basis for processing your personal data?

The purpose of processing operation is the establishment of mailing lists for communication with the general public and stakeholders to inform them on BEREC activities via the distribution of newsletters and email alerts electronically (using the newsletter tool).

The lawfulness for the processing of personal data is vested in Art. 5(a) of Regulation (EU) 2018/1725, to inform the public on the tasks performed by BEREC, particularly related to sending newsletters/email notifications via the dedicated newsletter tool, press releases via email, and printed publications to postal addresses. Moreover, it is also based on Art. 5(d) of Regulation (EU) 2018/1725, since the consent has been received upon their subscription to a mailing list.

2. What personal data is collected and processed?

Your personal data is processed for the purpose of establishing mailing lists for communication with subscribers. On the one hand, this communication includes distributing BEREC newsletters as well as automatic email alerts. For the distribution, it is relied upon an external newsletter tool. On the other hand, email addresses may also be used for sending out press releases. Postal addresses are used for sending out printed publications.

The personal data collected and processed varies between the different type of mailing list you subscribe:

If you subscribe to website updates and/or one of the three databases, e.g., Value Added Services Database (VAS DB), the Public Warning Systems Database (PWS DB) or to the Emergency Means Database (EM DB), your email address is collected and processed by the BEREC Office and the external newsletter tool.

If you subscribe to the media list, your name(s), surname(s), media outlet, country, and email address (functional or business/private) are collected. While the BEREC Office processes all collected data, the external newsletter tool processes your name(s), surname(s), and email address.

If you subscribe to the stakeholder list, your name(s), surname(s), organisation/company/institution, position in the organisation/company/institution, email address (functional and/or private), and postal address of the organisation/company/institution are collected. While the BEREC Office processes all collected data, the external newsletter tool processes the name(s), surname(s), and email address.

The external newsletter tool also allows to view/collect data for statistical purposes (i.e., newsletter openings, link clicks, unsubscriptions, etc.).

3. Who has access to your personal data and to whom is it disclosed?

The BEREC Office Communications Team, responsible for managing the subscription to mailing lists on the BEREC website content management system and for the management of the newsletter tool, has access to personal data. Additionally, the BEREC Office ICT Team and/or external contractors responsible for developing the BEREC website are granted access to the newsletter tool in case of needed maintenance work of the connection between it and the BEREC website content management system. The external contractor managing the subscription to the newsletter tool is granted access once the renewal of the subscription is due.

The newsletter tool in use is also a recipient of personal data as it processes it to send out newsletters and email notifications to subscribers and to keep the contact lists up-to-date.

The external newsletter tool, BREVO, may transfer personal data to its subsidiaries or third-party data processors, which may be located in EU or non-EU countries. BREVO ensures that such transfers comply with applicable laws and regulations, implementing necessary safeguards to protect the data. [Privacy Policy](#). [Legal Notice](#).

4. How long are your personal data kept?

The personal data will be kept until a subscriber of a mailing list decides to 'unsubscribe'. Personal data will be destroyed once a subscriber chooses to unsubscribe.

This can be done either by clicking on the unsubscribe link at the bottom of the e-mail containing the newsletter/automatic notification or by sending an e-mail to the mailbox communications@berec.europa.eu. No newsletter, automatic notification, email with press releases, or physical publications via post will be received afterwards.

5. What are your rights?

You have the right to request from the controller access to and rectification or erasure of your personal data or restriction of processing.

You also have the right to withdraw your consent to process your personal data at any time. See *the section above* for more information on how to withdraw your consent.

The controller shall provide information on action taken on a request within one month of receipt of the request. That period may be extended by two further months, where necessary, taking into account the complexity and number of the requests.

6. Who is the data controller and how to exercise your rights?

The BEREC Office shall exercise the tasks of the data controller for the purpose of these processing operations.

To exercise the mentioned rights, you can contact the controller by sending an email to: communications@berec.europa.eu

If you consider your data protection rights have been breached, you can always lodge a complaint with the BEREC Office's Data Protection Officer (dpo@berec.europa.eu) or with the European Data Protection Supervisor: edps@edps.europa.eu